



4.11.16

MANIFEST

Welcome to the Manifest; a weekly summary that cares more about brevity than grammar, and what is about to or could happen in Seaside than what did or didn't. Contributions to future editions are welcome at cmalin@ci.seaside.ca.us prior to noon on Fridays.

The Week That Was

- ▣ City Hall Just Down The Street, Congress 2,880 Miles Away – Telecom shows up to appeal Plan Commission denial. That industry spent \$184 million last year lobbying. That's lobbying expenses, not including political contributions. It's a \$750 billion annual industry, and they didn't get that way without making sure Congress protects their ability to put their equipment where they want / need it.
- ▣ City Finds .25 - While doing some research for the new and improved Council Chambers cushions, we found a quarter. Fairly certain it did not fall out of the Verizon attorney's pocket. Revenue is kind of their thing.
- ▣ Council Meeting Progress – A proposed 34 home subdivision moves conceptually forward, the Youth Resource Center takes another step toward facility permanence, the intersection of Kimball and Highland gets safer (with further traffic calming to be studied), social media policy gets approved, Press Club wins award but doesn't show up to get it.
- ▣ New Website Moves Closer To Reveal - Staff training and a photo library this past week, more training and incorporation of a few social media tools (with the Council's Thursday policy approval) in the weeks ahead.
- ▣ Seven Remain – Eighteen Economic Development Program Manager applicants were afforded an opportunity to answer a few questions and provide work samples. Eleven took themselves out of the running by not responding. Always good to know you're allergic to work before we hire you.
- ▣ Seaside Leads – Department heads discuss a few methods of moving forward with the solar array project for the City Hall / Library parking lot. Pros and cons to the different methods gets resolved in a decidedly non-risk averse way – let's not wait for other peninsula municipalities, let's lead. If you're not the lead dog, the view gets a little tedious.

- 📄 P B & J Fine With Me – Get invited to two lunches. A million faults but being impolite ain't (routinely) one of them, so I go. The developer guys pull the ol' "there's no check, so you can't pay" routine so I have to show up the next day and leave cash for the waitress. The Saturday one is somewhat more problematic since ... after I eat ... it turns out to feature a candidate speech? An e-mail to Martha Perego is on Monday morning's to-do list.
- 📄 Biz Workshop Offered - The City is once again teaming up with Small Business Development Center at CSUMB for a business workshop. "Improve your Restaurant's Bottom Line" will be offered Monday, April 18 from 8:30 to 10:30 am at the Blackhorse Room at the Oldemeyer Center. Signups for the workshop are encouraged (<http://ucmsbdc.ecenterdirect.com/events/12355>), but walk-ins are also welcome.
- 📄 Fire and Economic Development Reports Attached, Along With Rec Calendar
- 📄 Hero's For Kids Toy Collection Underway – Stop by City Hall and drop off a toy. Karma. Get some.
- 📄 Best Part of Weekend Work? – Besides the relaxed dress code and tuneage? Kids bringing their grandparents to check out their art work at City Hill. Seaside scores more than a dozen new fans with exclusive, after hours art shows !
- 📄 The W – It means the Cubs won their most recent game. Get used to it.

The Week(s) Ahead

- 📄 Still - The Budget. Revenue Diversification. Economic Development Projects. Some Organizational Development. Etc. (but mostly those four).
- 📄 Something Cool – About to happen. Economic development that establishes Seaside as a leader in transformative partnerships, focused on the future and wearing its community development heart on its sleeve. On the 4.21.16 agenda, and to be announced later this week.

Have a great weekend.

MEMORANDUM

Recreation Services Department

Date: April 8, 2016
 To: Craig Malin, City Manager
 From: Nancy Towne, Recreation Director
 Subject: Staff Report-Recreation Department

Calendar of Events

New: Pattullo Swim Center	Sunday Hours, Adult Lap Swim, 8-9:45 a.m.
Youth Art Program: Exploring Painting Class	Fridays, January 8-May 20, 4:30-6:30 p.m.
Zumba Fitness	February 2- May 31
Shark Swim Team	March 1-May 26
New: Pattullo Swim Center, Aqua Zumba	March 7-May 31
Senior Scenic Walk-Lovers Point Park	April 7, 9 a.m.-11 a.m.
Youth Art Class Mixed Media/Collage	April 8
Pattullo Swim Center: Lifeguard Boot Camp	Guest Speaker, April 9
Tiny Tot University: Caledonia Park	April 12
Senior Spring Fling Sock Hop Dance	April 14, 11:30 a.m.-3 p.m.
Tiny Tot University: Monterey Public Library	April 15
Youth Art Class Mixed Media/Collage	April 15
YEC: Movie Night	April 15
Pattullo Swim Center: Cypress Swim Meet	April 16 and 17
Senior Mall of the Month	April 21, June 23 9:00 a.m.-4:00 p.m.
YEC: NFL Pro Football Draft	April 22
Youth Art Class Mixed Media/Collage	April 22
Pattullo Swim Center: Sharks Swim Meet	April 23, 10 a.m.-1 p.m.
Senior Excursion-Japanese Tea Garden-San Francisco	April 28, 9 a.m.-5 p.m.
Youth Art Class 3D	April 29
New Art at City Hall - Monterey Peninsula Art Foundation Exhibit	May 2-June 24
Senior Candlelight Luncheon	May 4, 11a.m.-12:15p.m.
YEC: Cinco de Mayo Celebration	May 4
YEC: Movie Night	May 6
Youth Art Class 3D	May 6, 13, 20
Senior Mother's Day Luncheon	May 7, 11:00a.m-2:30p.m.
Senior Mall of the Month	May 12 9:00a.m.-4:00p.m
Reception: MPAF at Avery Gallery, City Hall	May 13, 7-8:30p.m.
Tiny Tot University: Monterey Bay Equestrian Center	May 13
YEC Annual Open House	May 20

Seaside Artists Association Studio Tour with Sandra Gray and the MPAF Exhibit	May 21, 10a.m.-5p.m.
Tiny Tot University: Graduation	May 25, 10 a.m.
Senior Candlelight Luncheon	June 1, 11 a.m.-12:15p.m.
Full Day Camp	June 6- July 22
Summer Playland Camp Morning Session	June 6- July 22 (10a.m.-1 p.m.)
Summer Playland Camp Afternoon Session	June 6-July 22 (1-6 p.m.)
Senior Mall of the Month	June 23 9:00a.m.-4:00 p.m.
Cheerleading Camp	June 27- July 1
Cheerleading Camp	July 18-22

	PROJECT	CURRENT STATUS	NEXT STEPS
1.	Seaside Resort Development DDA Amendment	<ul style="list-style-type: none"> Amended DDA approved 	<ul style="list-style-type: none"> DDA amendments for new equity partners
2.	The Projects at Main Gate	<ul style="list-style-type: none"> Draft RFP by staff 	<ul style="list-style-type: none"> City/CSUMB MOA on 4.21.16 agenda RFP release after FORA Design Guidelines
3.	Shoppette at Monterey Road & Coe Ave. Assisted Senior Living & Memory Care	<ul style="list-style-type: none"> Initial Study (IS) released for 30 day public review (3/18 thru 4/18/ 2016) Staking & Flagging completed 	<ul style="list-style-type: none"> BAR- May 4, 2016 Negotiate Development & Disposition Agreement
4.	26 Acres south of Lightfighter Dr. & Surplus II	<ul style="list-style-type: none"> Appraisal and Major Business terms accepted 2nd Amendment to ENA approved 	<ul style="list-style-type: none"> Refined conceptual plan to be submitted. RFP for EIR consultant to be prepared.
5.	Monterey Downs & Horse Park & Veteran's Cemetery	<ul style="list-style-type: none"> Comments to Administrative Draft EIR being responded to 3rd Amendment to ENA approved. 	<ul style="list-style-type: none"> MOU w/ County & FOR A regarding land and water EIR & Draft Appraisal expected in May
6.	Glover Unsolicited Proposal	<ul style="list-style-type: none"> City Council considered unsolicited proposal 	<ul style="list-style-type: none"> Negotiate ENA Neighborhood meeting with developers
7.	Luxury Auto Mall ENA	<ul style="list-style-type: none"> ENA approved by City Council at March 17 meeting. 	<ul style="list-style-type: none"> Developer to provide conceptual plan and project description

Date: April 8, 2016

To: Craig Malin, City Manager

From: Brian Dempsey, Fire Chief

Subject: **Weekly Report**

Fire Department Training Summary from April 1, 2016 through April 7, 2016:

Training Type	Date	Hours
Scott X3 SCBA Daily and Weekly Checks	4/1/2016	0.5
SCBA Daily Checkout	4/1/2016	0.2
SCBA Daily Checkout	4/1/2016	0.2
SCBA Daily Checkout	4/1/2016	0.2
SCBA Daily Checkout	4/1/2016	0.2
SCBA Daily Checkout	4/1/2016	0.2
SCBA Daily Checkout	4/1/2016	0.2
Vehicle Trip Inspection	4/1/2016	1
Vehicle Trip Inspection	4/1/2016	1
Vehicle Trip Inspection	4/1/2016	0.5
Driver Training Documentation	4/1/2016	2
Driver Training Documentation	4/1/2016	2
Driver Training Documentation	4/1/2016	2
Driver Training Documentation	4/1/2016	2
Physical Fitness	4/1/2016	1
Physical Fitness	4/1/2016	1
Physical Fitness	4/1/2016	1
Driver Training Documentation	4/2/2016	1.25
Driver Training Documentation	4/2/2016	1.25
Driver Training Documentation	4/2/2016	1.25
Physical Fitness	4/2/2016	1
SCBA Daily Checkout	4/3/2016	0.2
Physical Fitness	4/3/2016	1
SCBA Daily Checkout	4/3/2016	0.2
SCBA Daily Checkout	4/3/2016	0.2
SCBA Daily Checkout	4/3/2016	0.2
Company Training Documentation	4/3/2016	3.5
Vehicle Trip Inspection	4/3/2016	0.15
Scott X3 SCBA Daily and Weekly Checks	4/3/2016	1
Vehicle Trip Inspection	4/3/2016	1

Vehicle Trip Inspection	4/3/2016	0.5
Vehicle Trip Inspection	4/4/2016	0.5
Vehicle Trip Inspection	4/4/2016	1
Company Training Documentation	4/4/2016	1
Company Training Documentation	4/4/2016	1
Company Training Documentation	4/4/2016	1
Company Training Documentation	4/4/2016	1
Company Training Documentation	4/4/2016	1
Company Training Documentation	4/4/2016	1
Company Training Documentation	4/4/2016	1
Incident Action Plan Review	4/4/2016	2
Incident Action Plan Review	4/4/2016	2
Incident Action Plan Review	4/4/2016	2
Incident Action Plan Review	4/4/2016	2
Incident Action Plan Review	4/4/2016	2
Incident Action Plan Review	4/4/2016	2
Incident Action Plan Review	4/4/2016	2
Incident Action Plan Review	4/4/2016	2
Physical Fitness	4/4/2016	1
SCBA Daily Checkout	4/5/2016	0.2
SCBA Daily Checkout	4/5/2016	0.2
SCBA Daily Checkout	4/5/2016	0.2
Vehicle Trip Inspection	4/5/2016	0.5
SCBA Daily Checkout	4/5/2016	0.2
SCBA Daily Checkout	4/5/2016	0.2
SCBA Daily Checkout	4/5/2016	0.2
NFPA 1500 Confined Space Entry	4/5/2016	1
Vehicle Trip Inspection	4/5/2016	1
Scott X3 SCBA Daily and Weekly Checks	4/5/2016	1
200' Crosslay Deployment / Load	4/5/2016	2
Firefighter Reserve Training	4/5/2016	3
Firefighter Reserve Training	4/5/2016	3
Building Construction	4/6/2016	3
Building Construction	4/6/2016	3
Building Construction	4/6/2016	3
Building Construction	4/6/2016	3
Building Construction	4/6/2016	3
Building Construction	4/6/2016	3
SCBA Daily Checkout	4/6/2016	0.2
SCBA Daily Checkout	4/6/2016	0.2
SCBA Daily Checkout	4/6/2016	0.2
Vehicle Trip Inspection	4/6/2016	0.15
Company Training Documentation	4/6/2016	1
Company Training Documentation	4/6/2016	1

Company Training Documentation	4/6/2016	1
Company Training Documentation	4/6/2016	1
Company Training Documentation	4/6/2016	1
Company Training Documentation	4/6/2016	1
SCBA Daily Checkout	4/7/2016	0.2
SCBA Daily Checkout	4/7/2016	0.2
SCBA Daily Checkout	4/7/2016	0.2
Vehicle Trip Inspection	4/7/2016	1
SCBA Daily Checkout	4/7/2016	0.2
Vehicle Trip Inspection	4/7/2016	0.5
Vehicle Trip Inspection	4/7/2016	1
SCBA Daily Checkout	4/7/2016	0.2
SCBA Daily Checkout	4/7/2016	0.2
Building Evacuation and Emergencies	4/7/2016	1
Fleet Program Safe Backing for Emergency		
Vehicle Operators	4/7/2016	1
Physical Fitness	4/7/2016	1
SCBA Daily Checkout	4/7/2016	0.2
Total		95.75

Fire Department Activity Summary from April 1, 2016 through April 7, 2016

Date	Description
04/01/2016	Blood Pressure Checks

The fire department answered 66 alarms (listed by: date, time, type of call, and location) from April 1, 2016 through April 7, 2016:

Date	Time	Description	Street
4/1/2016	0:37:01	Dispatched & cancelled en route	FRANKLIN
4/1/2016	2:00:58	Dispatched & cancelled en route	CANYON DEL REY
4/1/2016	5:57:40	Assist police or other governmental agency	NOCHE BUENA
4/1/2016	9:13:01	Cancelled upon arrival, no other action taken	HILBY
4/1/2016	11:09:27	EMS call, excluding vehicle accident with injury	LUZERN
4/1/2016	11:55:19	EMS call, excluding vehicle accident with injury	GRANADA
4/1/2016	15:38:41	EMS call, excluding vehicle accident with injury	SONOMA
4/1/2016	19:01:48	Motor Vehicle Accident with no injuries	CANYON DEL REY
4/1/2016	21:26:23	EMS call, excluding vehicle accident with injury	SONOMA
4/2/2016	13:10:24	Dispatched & cancelled en route	FREMONT
4/2/2016	13:21:01	Motor Vehicle Accident with no injuries	FREMONT
4/2/2016	15:37:05	Dispatched & cancelled en route	HIGHLAND
4/2/2016	15:59:27	EMS call, excluding vehicle accident with injury	COE

4/2/2016	17:02:21	Biological hazard, confirmed or suspected	CANYON DEL REY
4/2/2016	22:53:13	EMS call, excluding vehicle accident with injury	BIRCH
4/2/2016	23:53:11	Motor Vehicle Accident with no injuries	OLYMPIA
4/3/2016	3:31:08	EMS call, excluding vehicle accident with injury	FREMONT
4/3/2016	3:43:08	EMS call, excluding vehicle accident with injury	FLORES
4/3/2016	9:08:36	EMS call, excluding vehicle accident with injury	MILITARY
4/3/2016	12:27:51	EMS call, excluding vehicle accident with injury	NOCHE BUENA
4/3/2016	14:13:48	EMS call, excluding vehicle accident with injury	BROADWAY
4/3/2016	17:30:43	EMS call, excluding vehicle accident with injury	NOCHE BUENA
4/3/2016	17:49:04	EMS call, excluding vehicle accident with injury	AMADOR
4/3/2016	18:35:31	EMS call, excluding vehicle accident with injury	HAMILTON
4/3/2016	21:41:07	EMS call, excluding vehicle accident with injury	OLYMPIA
4/3/2016	21:56:13	EMS call, excluding vehicle accident with injury	LA HONDA
4/4/2016	1:21:44	Motor vehicle accident with injuries	ELM
4/4/2016	2:01:21	EMS call, excluding vehicle accident with injury	BROADWAY
4/4/2016	4:21:11	Building fire	MELANIE
4/4/2016	7:02:49	EMS call, excluding vehicle accident with injury	SAN PABLO
4/4/2016	8:46:32	Person in distress, Other	MILITARY
4/4/2016	11:13:45	Service Call, other	HILBY
4/4/2016	14:40:51	Lock-out	CANYON DEL REY
4/4/2016	17:28:33	EMS call, excluding vehicle accident with injury	WARING
4/4/2016	21:58:47	EMS call, excluding vehicle accident with injury	COE
4/5/2016	7:12:55	EMS call, excluding vehicle accident with injury	FREMONT
4/5/2016	8:34:18	EMS call, excluding vehicle accident with injury	NOCHE BUENA
4/5/2016	8:48:44	Service Call, other	YOSEMITE
4/5/2016	11:11:43	EMS call, excluding vehicle accident with injury	TRINITY
4/5/2016	13:09:02	EMS call, excluding vehicle accident with injury	CANYON DEL REY
4/5/2016	15:11:41	EMS call, excluding vehicle accident with injury	HARDING
4/5/2016	15:25:39	Good intent call, Other	SIDALL
4/5/2016	16:15:11	Lock-out	BROADWAY
4/5/2016	16:43:28	EMS call, excluding vehicle accident with injury	HARCOURT
4/5/2016	16:54:29	Person in distress, Other	CIRCLE
4/5/2016	17:16:34	Person in distress, Other	CIRCLE
4/5/2016	19:25:53	EMS call, excluding vehicle accident with injury	BALDWIN
4/5/2016	22:27:54	EMS call, excluding vehicle accident with injury	FREMONT
4/6/2016	1:51:32	Person in distress, Other	YOSEMITE
4/6/2016	6:17:07	Dispatched & cancelled en route	CALLE DEL OAKS
4/6/2016	8:28:25	EMS call, excluding vehicle accident with injury Smoke detector activation, no fire -	YOSEMITE
4/6/2016	10:23:17	unintentional	NUMA WATSON
4/6/2016	14:29:19	Motor vehicle accident with injuries	FREMONT
4/6/2016	14:42:22	Electrical wiring/equipment problem, Other	MENDOCINO
4/6/2016	16:14:44	EMS call, excluding vehicle accident with injury	JUAREZ

4/6/2016	16:51:30	EMS call, excluding vehicle accident with injury	HILBY
4/6/2016	17:10:26	Motor vehicle accident with injuries	FREMONT
4/7/2016	7:19:18	EMS call, excluding vehicle accident with injury	CANYON DEL REY
4/7/2016	8:45:17	EMS call, excluding vehicle accident with injury	CIRCLE
4/7/2016	10:57:46	EMS call, excluding vehicle accident with injury	BAXTER
4/7/2016	11:08:33	No Incident found on arrival at dispatch address	NOCHE BUENA
4/7/2016	16:15:48	EMS call, excluding vehicle accident with injury	YOSEMITE
4/7/2016	17:42:26	EMS call, excluding vehicle accident with injury	BIRCH
4/7/2016	19:15:18	EMS call, excluding vehicle accident with injury	TRINITY
4/7/2016	19:38:31	EMS call, excluding vehicle accident with injury	PENINSULA POINT
4/7/2016	22:33:39	EMS call, excluding vehicle accident with injury	SAN LUCAS



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Register Now! Registrare Ya!

<http://ucmsbdc.ecenterdirect.com/events/12355>

April 18, 2016
8:30 a.m. – 10:30 a.m.
Oldemeyer Multi-Use Center
Blackhorse Room
986 Hilby Avenue
Seaside, CA

**Improve Your
Restaurant's Bottom
Line**

Learn how you can reduce your controllable costs, cost of goods and labor costs to improve your bottom line profits.

18 de Abril de 2016
8:30 a.m. – 10:30 a.m.
Oldemeyer Multi-Use Center
Blackhorse Room
986 Hilby Avenue,
Seaside, CA

**Aumente Sus Ventas
y Ganancias**

Aprenda a reducir los costos controlables, costos de productos y costos laborales para mejorar sus ganancias.

Instructor: Molly Jansen
Hospitality Department Chair
Monterey Peninsula College



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