



4.18.16

MANIFEST

Welcome to the Manifest; a weekly summary that cares more about brevity than grammar, and what is about to or could happen in Seaside than what did or didn't. Contributions to future editions are welcome at cmalin@ci.seaside.ca.us prior to noon on Fridays.

Not To Bury The Lede

- Seaside / CSUMB MOA Moves Forward, One Municipal Budget & Thousands of Seaside Kids To Benefit – There's a Memorandum of Agreement on Thursday's agenda. It resolves a few years of on-again, off-again discussions on design parameters for the "Main Gate" site and includes a unique community development partnership to provide CSUMB scholarships to Seaside kids.

Here's how deals get done. Eliminate "us" versus "them", find shared success in "we", and don't be afraid to take a chance on higher ideals. I'd last about half an episode on The Apprentice.

The Week That Was

- New Staff Arrive – Police Officers Juan Montes, Hector Huizar and Kristofer Moore have joined the SPD team, while Stephen Green, new Accountant II, can be found on the west side of City Hall. Stay safe and / or count well, gentlemen.
- Earth Day Making Waves Newsletter Blossoms – How do I keep up to date on City affairs? The semi-random visitors walking through the open door sometimes help, but the newsletter is much, much better. Read it.
- By The Way – Was made aware that some have encountered the door closed. Take no offense, but sometimes I'm not here. Feel free to schedule an appointment with Rosa.
- Trees Rule – The newsletter (seriously, a solid reference tool) includes the good news that Seaside is having an Arbor Day Celebration on April 29. From 10 – 2, stop by City Hall and get a Red Maple seedling to plant.
- While You're Here – Drop off a toy in the Heros 4 Kids can in the lobby.
- P Drive Gets Prettier – Photos for the upcoming website get loaded onto the P Drive, creating the nice problem to have about which ones should be featured first.

📖 Seven Becomes Four – Eighteen Economic Development Program Manager applicants were afforded an opportunity to answer a few questions and provide work samples. Seven responded ... four well enough to be asked to interview.

📖 Don't Plan Anything October 22 – Thanks to the Art & History Commission for the invite to their April 12 meeting. We're planning a party.

📖 Who You Calling Ancient? – Day after the party talk at the A&H Comm, I innocently ask a staff member (won't ever say who, it'll just be our secret) what they think about City Hall and the reply was "it's antiquated". To which I replied, "Thanks, it's three years younger than me".

📖 City Hall Turns 50 On October 22 – Mid-century cool. It's a thing.

📖 Fire Report Attached – Dog lovers take note.

📖 HdL E-Mails Bad News (Good News?) – DCM Hodgson gets periodic updates on market activity from HdL. Here's two from this week:

- Economists have dramatically cut their forecasts for U.S. economic growth in the first quarter of 2016. Falling car sales, equipment purchases by businesses and a downward revision to consumer spending have darkened the view. The Atlanta Federal Reserve's forecast for first quarter growth is now 0.4%, a massive dial down from 2.5% in mid-February. Bank of America's economists recently cut their forecast to 0.6% from 2%. These revisions come after the Federal Reserve marked down its forecast in mid-March for U.S. economic growth for the entire year to 2.2% from 2.4%.
- For the first time ever -- or at least since the company went public some 45 years ago -- Walmart's revenues shrank from the year before, according to its annual financial filing just released. Walmart is clearly having trouble adapting its gigantic stores to the internet age. To be sure, it is a retail juggernaut that brings in half a trillion dollars (yes, that's right, trillion) in sales every year. And with more than 11,500 stores in 28 countries, there's no way it will disappear anytime soon.

Seeing as though I'm not too interested in working for Bentonville, AR, I'll just say it – I hate Walmart. No one else – not even all the fifty state DOTs together – have ruined more charming small towns than Walmart. Been in one twice, against my will both times.

📖 Monterey Bay Area City Managers Group Lunch – Seaside hosted this month, so I thought I should go.

- ▣ Spartans Hit, Spartans Run – The Seaside Spartans score twenty-nine runs across three games, and give up just three. Prep for next week includes a 500+ pitch Saturday BP session, via a semi-ancient (retooled by Dr. Hoffman) right shoulder.

The 4.21.16 Agenda

- ▣ Long Range Property Management Plan Implementation Plan – Anything with two “plans” in the title has gotta be good.
- ▣ Arbor Day, Small Biz Week, CPY’s 25th Anniv, James Bogan & Catherine Del Biaggio – All recognized.
- ▣ CVB & CALEA Presentations – Visitors good, meeting nationally recognized professional standards, as a joint effort of the entire SPD team, even better. I’ve lived through two CALEA accreditations, and both were dramatically positive. They tend to make good and very good police departments into excellent and superior departments.
- ▣ Automall ENA Tweak – RWG recommended a minor revision to the ENA to clarify the intent the property is to be sold. So it comes back for a quick re-approval.
- ▣ RV Parking Restrictions – Complaints about RVs basically camping in on-street parking spaces leads to ordinance revision for review.
- ▣ CDAC Recommendation for CDBG \$ - Splitting up federal cash, after CDAC review.
- ▣ Capital Projects, Meet Mr. Low Interest Rate – The 2008 financial meltdown’s progeny; low interest rates, is still with us and helpful in modernizing facilities. Please note staff added a generator for the Fire Station to the collection, because you want your first responders to have power.
- ▣ CSUMB / City MOA – Fact sheet attached. Seaside middle schoolers, be sure to do your homework, because your collegiate future is one vote shy of being much more secure.

Go Seaside !

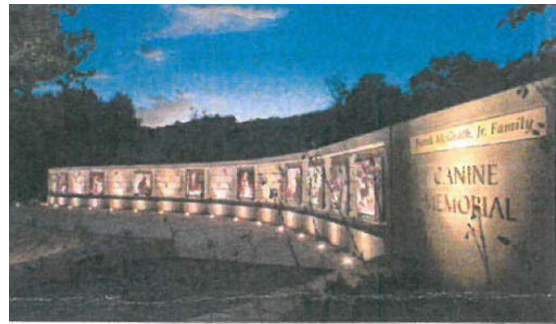
Have a great weekend.

Date: April 15, 2016
To: Craig Malin, City Manager
From: Brian Dempsey, Fire Chief
Subject: **Weekly Report**

"Lola" honored at SDF National Training Center



SEARCH DOG FOUNDATION



The Canine Memorial Wall at night

Dear Johnny,

I am humbled as I write this letter to know that you and your canine partner, Lola, dedicated so much time, energy, and compassion to the world of urban search and rescue. On behalf of SDF's board, staff and existing handler community, *thank you* for your dedication to our program and the country.

In honor of your work, we have devoted a space on the Canine Memorial Wall at the National Training Center (NTC) to Lola. We are proud to enclose an exact replica of the tile that was created in order to commemorate everything you accomplished as a team. We hope that one day in the near future you will be able to visit the NTC and see it in person.

The NTC, including the Canine Memorial Wall, stands as a testament to the work of our nation's first responders and will remind our citizens that *We Have Not Forgotten*.

Thank you again for your commitment and dedication, and as always, please let me know if there is anything we can do for you.

Warm regards,

Kate Horwick, Program Manager
kate@searchdogfoundation.org
(805) 646-1015 x 109

Fire Department Training Summary from April 8, 2016 through April 15, 2016:

Training Type	Date	Hours
NFPA 1500 Personal Protective Equipment	4/8/2016	1
Incident Action Plan Review	4/8/2016	2
Incident Action Plan Review	4/8/2016	2
Incident Action Plan Review	4/8/2016	2
Incident Action Plan Review	4/8/2016	2
Incident Action Plan Review	4/8/2016	2
Incident Action Plan Review	4/8/2016	2
Incident Action Plan Review	4/8/2016	2
Physical Fitness	4/8/2016	1
Company Training Documentation	4/8/2016	0.5
Company Training Documentation	4/8/2016	0.5
Company Training Documentation	4/8/2016	0.5
Company Training Documentation	4/8/2016	0.5
EMS Date Rape Drugs	4/9/2016	2
SCBA Daily Checkout	4/9/2016	0.2
SCBA Daily Checkout	4/9/2016	0.2
SCBA Daily Checkout	4/9/2016	0.2
Vehicle Trip Inspection	4/9/2016	0.15
Scott X3 SCBA Daily and Weekly Checks	4/9/2016	1
Vehicle Trip Inspection	4/9/2016	1
Physical Fitness	4/9/2016	1
SCBA Daily Checkout	4/10/2016	0.2
Vehicle Trip Inspection	4/10/2016	1
Vehicle Trip Inspection	4/10/2016	0.5
Vehicle Trip Inspection	4/10/2016	1
EMS Sudden Infant Death Syndrome (SIDS)	4/10/2016	1
Physical Fitness	4/11/2016	1
SCBA Daily Checkout	4/11/2016	0.2
Vehicle Trip Inspection	4/11/2016	1
SCBA Daily Checkout	4/11/2016	0.2
Physical Fitness	4/11/2016	1
SCBA Daily Checkout	4/12/2016	0.2
SCBA Daily Checkout	4/13/2016	0.2
SCBA Daily Checkout	4/13/2016	0.2
SCBA Daily Checkout	4/13/2016	0.2
Physical Fitness	4/13/2016	0.75
Physical Fitness	4/13/2016	1
Radiation Safety	4/14/2016	1
Physical Fitness	4/14/2016	0.75
Total:		35.15

Fire Department Activity Summary from April 8, 2016 through April 15, 2016

Date	Description
4/8/2016	Car Seat Installation

The fire department answered 67 alarms (listed by: date, time, type of call, and location) from April 8, 2016 through April 15, 2016:

Date	Time	Description	Street
4/8/2016	7:24:07	EMS call, excluding vehicle accident with injury	YOSEMITE
4/8/2016	12:11:45	EMS call, excluding vehicle accident with injury	CANYON DEL REY
4/8/2016	13:36:52	Smoke detector activation, no fire - unintentional	BROADWAY
4/8/2016	15:35:05	EMS call, excluding vehicle accident with injury	SANTA CLARA
4/8/2016	22:44:10	CO detector activation due to malfunction	HARCOURT
4/9/2016	9:24:36	EMS call, excluding vehicle accident with injury	CANYON DEL REY
4/9/2016	11:05:53	No Incident found on arrival at dispatch address	FREMONT
4/9/2016	14:22:18	EMS call, excluding vehicle accident with injury	FREMONT
4/9/2016	18:56:35	EMS call, excluding vehicle accident with injury	GRANADA
4/9/2016	19:40:11	Motor Vehicle Accident with no injuries	DEL MONTE
4/9/2016	21:05:15	EMS call, excluding vehicle accident with injury	YOSEMITE
4/10/2016	1:53:16	EMS call, excluding vehicle accident with injury	LA SALLE
4/10/2016	5:58:49	EMS call, excluding vehicle accident with injury	VIA VERDE
4/10/2016	8:12:02	EMS call, excluding vehicle accident with injury	OLYMPIC
4/10/2016	9:58:00	EMS call, excluding vehicle accident with injury	SHAFER
4/10/2016	10:51:53	Person in distress, Other	ORD GROVE
4/10/2016	12:16:08	Motor vehicle accident with injuries	FREMONT
4/10/2016	12:24:46	EMS call, excluding vehicle accident with injury	WARING
4/10/2016	12:43:38	EMS call, excluding vehicle accident with injury	BIRCH
4/10/2016	14:31:05	EMS call, excluding vehicle accident with injury	DEL MONTE
4/10/2016	16:28:51	EMS call, excluding vehicle accident with injury	AMADOR
4/10/2016	16:56:08	Assist invalid	VIA VERDE
4/10/2016	18:36:19	EMS call, excluding vehicle accident with injury	LUZERN
4/10/2016	19:06:08	EMS call, excluding vehicle accident with injury	VIA VERDE
4/11/2016	7:10:21	EMS call, excluding vehicle accident with injury	
4/11/2016	8:14:20	Motor vehicle accident with injuries	HARROW
4/11/2016	8:21:34	No Incident found on arrival at dispatch address	CANYON DEL REY
4/11/2016	12:25:20	No Incident found on arrival at dispatch address	CANYON DEL REY
4/11/2016	12:29:18	EMS call, excluding vehicle accident with injury	SONOMA
4/11/2016	12:42:38	EMS call, excluding vehicle accident with injury	BROADWAY
4/11/2016	13:20:13	EMS call, excluding vehicle accident with injury	NORMANDY
4/11/2016	14:34:52	EMS call, excluding vehicle accident with injury	SONOMA

4/11/2016	15:09:23	EMS call, excluding vehicle accident with injury	FRANCIS
4/11/2016	13:38:18	False alarm or false call, Other	BROADWAY
4/11/2016	16:17:51	Heat from short circuit (wiring), defective/worn	PALM
4/11/2016	17:58:34	EMS call, excluding vehicle accident with injury	FREMONT
4/11/2016	19:22:26	Dispatched & cancelled en route	LOPEZ
4/11/2016	22:18:56	Motor vehicle accident with injuries	BAKER
4/12/2016	7:37:40	Motor Vehicle Accident with no injuries	HIGHWAY 1
4/12/2016	9:15:41	EMS call, excluding vehicle accident with injury	IMPERIAL
4/12/2016	11:12:10	EMS call, excluding vehicle accident with injury	GRANADA
4/12/2016	11:01:06	EMS call, excluding vehicle accident with injury	FREMONT
4/12/2016	15:02:03	EMS call, excluding vehicle accident with injury	TRINITY
4/12/2016	17:49:16	Motor vehicle accident with injuries	FREMONT
4/12/2016	18:01:20	Water or steam leak	BROADWAY
4/12/2016	19:30:19		TRINITY
4/13/2016	8:24:50	EMS call, excluding vehicle accident with injury	TRINITY
4/13/2016	9:35:14	Motor Vehicle Accident with no injuries	GRANDVIEW
4/13/2016	10:29:42	EMS call, excluding vehicle accident with injury	TRINITY
4/13/2016	11:20:37	EMS call, excluding vehicle accident with injury	FREMONT
4/13/2016	11:24:50	Motor Vehicle Accident with no injuries	OLYMPIA
4/13/2016	12:26:17	EMS call, excluding vehicle accident with injury	BROADWAY
4/13/2016	13:10:29	Service Call, other	VALLEJO
4/13/2016	16:27:41	Dispatched & cancelled en route	FREMONT
4/13/2016	16:54:37	Smoke detector activation, no fire - unintentional	CANYON DEL REY
4/13/2016	21:27:15	EMS call, excluding vehicle accident with injury	AMADOR
4/14/2016	2:01:12	EMS call, excluding vehicle accident with injury	BIRCH
4/14/2016	4:15:31	EMS call, excluding vehicle accident with injury	VIA VERDE
4/14/2016	9:24:16	EMS call, excluding vehicle accident with injury	JUAREZ
4/14/2016	11:14:28	Motor vehicle accident with injuries	
4/14/2016	11:46:22	EMS call, excluding vehicle accident with injury	LOWELL
4/14/2016	11:29:43	Building fire	CORRAL DE TIERRA
4/14/2016	12:03:35	EMS call, excluding vehicle accident with injury	KENNETH
4/14/2016	19:39:16	EMS call, excluding vehicle accident with injury	SONOMA
4/14/2016	20:36:28	Motor vehicle/pedestrian accident (MV Ped)	YOSEMITE
4/14/2016	22:07:07	Motor Vehicle Accident with no injuries	FREMONT
4/14/2016	23:31:28	Cancelled upon arrival, no other action taken	FRANCIS

City / CSUMB MOA Fact Sheet

- The MOA on the April 21 agenda positively resolves years of discussions between the City and CSUMB.
- An MOA which assures CSUMB will grant access to the Main Gate site is a practical necessity for any solicitation of development proposals.
- A conservative estimate of City revenue derived from commercial development of the Main Gate parcel is \$2.5 million annually.
- CSUMB and the City are - and need to be - committed partners in workforce development and job creation for the success of the regional economy.
 - Seaside children comprise the single largest group of the region's future workforce. Facilitating collegiate success is demonstrably in Seaside's, CSUMB's and the region's shared best interests.
- The MOA is strategically structured as a cumulative partnership model, where one partner's success reinforces the other partner's success.
- The MOA also innovatively demonstrates economic development can and should be centered on community development.
- The Seaside Scholars program will be funded through new development and new tax revenue – no City programs or services will be reduced to fund the program.
 - In fact, the MOA facilitates the development of more than \$2 million in new, annual City revenue beyond any committed to the Seaside Scholars program.
 - Future annual funding of the Seaside Scholars program (at buildout of the Main Gate site) is projected to be between \$350,000 and \$500,000.
- The Seaside Scholars program will be administered by CSUMB, not the City. The City will not be selecting scholarship recipients.
- The MOA outlines the Seaside Scholars program elements. A final agreement will be presented to the Council for final action in the future.
- The RFP for the Main Gate site is expected to be released in late May or early June, after the Fort Ord Reuse Authority's Regional Urban Design Guidelines are approved.