



OFFICE OF THE CITY MANAGER

440 Harcourt Avenue
Seaside, CA 93955

Telephone (831) 899-6700
FAX (831) 899-6227

FOR IMMEDIATE RELEASE
SEASIDE, CA – March 3, 2017

***SEASIDE CITY COUNCIL UNANIMOUSLY PLACE MARIJUANA BUSINESS
& VITAL SERVICES MEASURES ON JUNE BALLOT***
***Voter-Approved Local Funding Will Address Public Safety, Streets, Clean Water and
Vital Services***

For More Information:
Craig Malin, City Manager
Phone: 831.899.6701
Email: cmalin@ci.seaside.ca.us

The Seaside City Council Thursday unanimously placed a Marijuana Business Tax and Vital Services Measures on the June 6 ballot to maintain essential city services, including public safety, street maintenance, clean water, and fiscal stability.

“We know our residents want locally-controlled funding to maintain and enhance essential city services such as streets, old storm drains, youth services, and public safety. Additional local funding helps expand our efforts to maintain these vital services to continue prevention efforts that keep kids off the streets and out of trouble,” said City Manager Craig Malin.

Additionally, as beaches risk being closed and local marine life such as sea otters, sea lions, and whales are affected by urban runoff and water pollution, Seaside must comply with state and federal clean water laws. Locally-controlled funding from these measures will help upgrade Seaside’s storm drains, preventing toxic chemicals from entering gutters, moving through drains and being dumped in coastal waters where it’s affecting marine life. In fact, our local Monterey Bay sea otter population has fluctuated due to the pollution.

“We all live in Seaside because of its beautiful natural surroundings and small-town feel. We want to continue to provide public safety, roads that are in good condition, and maintain our parks and surrounding environment,” continued City Manager Malin.

If enacted, the Marijuana Business Tax will place an up to 10% tax on Seaside marijuana businesses, not consumers, helping to ensure Seaside doesn’t lose tax dollars to nearby communities that have already acted to tax and regulate the marijuana industry. Nearly 50 other California jurisdictions have enacted similar local measures for the industry for the privilege of operating within a local jurisdiction.

Seaside’s Vital Services Measure, if enacted, would generate funds to help maintain fiscal stability and essential city services including public safety, street

maintenance, clean water and youth and senior services. The Measure is not a property tax on homeowners, and visitors to the Seaside community will pay their fair share of the costs to use our parks, roads, and police. The Measure would also not apply to food purchased as groceries or prescription medication. Funds from the Measures would be subject to strict accountability provisions including independent audits and public review of expenditures to ensure funds are spent efficiently and responsibly.

For more information, visit: www.ci.seaside.ca.us

##

FOR IMMEDIATE PUBLICATION