

Media Release



City of Seaside

May 22, 2017

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The City of Seaside is proud to announce the winners for the #SeasideLove and #EDW2017 social media competition. Prizes include City of Seaside swag, plus gift cards to local businesses.

FAN-demonium was to honor the most prolific posting. **Councilmember Dave Pacheco** dominated social media during this competition and to honor that commitment, **Helen Rucker** at Nifty 50 wins the FAN-demonium Award in a post submitted by the councilmember.

The Who? Award goes to **Kaitlin Vallin** and **Breanna Tate** for their choice to celebrate at Jose's.

Kaleidoscope Award: **Maddy Jurado Willison** at Demarco's Pizza took a fabulous and colorful selfie with a friend.

Sign of the Time Award goes to **Daphne Hodgson** and friends in front of Googie Grill.

Some honorable mentions include: Craig Malin in the Kaleidoscope category; Debbie and Lesley in the Sign of the Time category; and Kristen Rice for The Who? Award.

Oddly, there were no entries for the Puppy Love category.

The City of Seaside thanks everyone for participating and urges them to continue to post to #SeasideLove to showcase Seaside CA places, events and people.

#SeasideLove was very prominent in the International Economic Development Council (IEDC) #EDW2017 social media feed during economic development week, May 8th – May 13th. This event was held worldwide to generate greater awareness of local economic development efforts, plus the City of Seaside is now eligible to win recognition for their social media efforts promoting Seaside businesses.

