

Media Release

City of Seaside

Contact:

Gloria Stearns
Economic Development Manager
831.899.6830



September 27, 2017

Results of Street Tree Vote for Broadway Avenue in Seaside

The public has spoken and their choice is the Indian Laurel Fig tree for West Broadway Avenue. The Indian Laurel Fig (*Ficus microcarpa*) had 119 votes and second place was the Date Palm (*Phoenix dactylifera*) with 110 votes. A total of 428 votes were cast via the online survey and ballots for Broadway businesses. The other two trees were the London Plane with 104 votes and Fern Pine with 95 votes.

The majority of trees along Broadway will be the New Zealand Christmas trees, and the corners will feature the Indian Laurel Fig trees.

The trees in the vote were selected by a local landscape architecture firm who considered characteristics like: durability in an urban environment, wind tolerance, minimal debris, invasive roots, non-fruiting, etc. The Indian Laurel Fig trees will thrive in the West Broadway urban environment, that will ultimately become 3-5 story buildings, with outdoor dining and pedestrians.