



SEASIDE POLICE DEPARTMENT *Honor, Pride, and Commitment*

440 Harcourt Avenue
Seaside, CA 93955

Telephone (831) 899-6748
FAX (831) 899-6297
TDD (831) 899-6217

MEDIA RELEASE

Seaside PD Pink Patch Project

Seaside, CA
October, 2017

October is National Breast Cancer Awareness Month. Every October you can't help but notice the infusion of pink on the uniforms of professional athletes. This year the Seaside Police Department's officers and employees will join other law enforcement agencies throughout the nation and wear a uniquely embroidered patch for the entire month of October.



The "Pink Patch Project" is intended to encourage public awareness in the early detection and battle against breast cancer. Officers and employees will have the option to wear vibrant pink versions of our Seaside Police Department uniform patch. The Seaside Police Department will be offering a version of the patch for sale to the community beginning October 4th. The proceeds will be donated to the fight against breast cancer and to support cancer research. Come into the Seaside Police Department and help join the fight.

For more information call 831-899-6748.

Anonymous Tip-Line – (831) 899-6282

Seaside Police Department – (831) 899-6748

Non-Emergency Dispatch – (831) 394-6811

Tip website: <http://www.tipsoft.com/index.asp?P=WebTips>



CONTACT: Commander J. Veloz

PHONE: (831) 899-6748

EMAIL: jveloz@ci.seaside.ca.us

For Immediate Release ###