



2.14.18

MANIFEST

Welcome to the Manifest; a quasi-weekly summary that cares more about brevity than grammar, and what is about to or could happen in Seaside than what did or didn't. Contributions to future editions are welcome at cmalin@ci.seaside.ca.us.

- ▣ Some Backstory – Born and raised in a city, I'm of the impervious belief cities have the power to change lives for the better.
- ▣ Which Brings Us To (among other things) – If you didn't commit the raw scores of voting on the City's in-progress Strategic Plan as they flashed by at the last Council meeting, they're attached. There's quite a body of work within the plan, embedded in the guiding strategies of building fiscal strength and improving quality of life.
- ▣ So Let's Get To it – (on the Feb 15 Council agenda)
 - 1199 Shafer Trees – Homeowners at 1199 Shafer would like to remove trees along Hilby. Staff has approved five trees for removal. The homeowners would like to remove more, and will appeal staff's denial to remove more than five.
 - Cannabis Dispensary Development Agreements – The new cannabis businesses, ushered in with Prop 64 and locally permitted through Seaside ordinance revisions, carry with them specific community benefit obligations. Should there ultimately be six rather than three businesses, staff is looking to the Council for direction on whether and how (broadly how, not specifically) to adjust the community obligations. Simply – if each business has five Seaside-based competitors rather than two, should there be some corresponding reduction in the required amount of monetary community resources for each individual business (while, in theory, expanding the sum total from what would have been expected with three)? Staff will be looking for policy-level guidance on the topic.
 - Closed Sessions – Here's the good news*. They're all related to investment in Seaside.
 - Declarative Stuff
 - Proclamations – Black History Month // Harassment Is Evil (don't be evil)
 - Cool Stuff
 - Electric Bicycle Donations, CSUMB Student Projects, Youth Fund Support For Seaside High School Soccer & Swim Teams, CSUMB Agreement To Store SFD Reserve Apparatus, Board & Commission Appointments ...

- Procedural Stuff
 - Second readings of cannabis zoning ordinance revisions, adding emergency shelters as a permitted use in Community Commercial zoning districts ...

- Necessary Stuff
 - Water Allocation For Senior Living Project

 - Small Tweaks To Golf Course Resort Approvals – Prior bond financing is complicating the idea of selling a small chunk of land for a new / improved Clubhouse / Spa, so that goes back into the lease agreement instead, along with a small closing schedule tweak to March 31 from Feb 28. Them's the only changes – it's all moving forward at this point.

 - 656 Broadway About To Get Substantially More Happening – Growing cities need space for staff and space for community discussions about the future. So, while we were thinking about retro-fitting a storage container into a hip and mobile office for three staff members (great idea meets mountainous regulations), the new idea is to rent a storefront, move economic development and planning out into the field and create a multi-purpose space for thinking about, talking about, and actively creating Seaside's future.

If approved, Seaside Creates gets its own space. Kurt, Gloria, Sharon, Rick and Beth (incoming planner, arriving March 1) will be housed there, representing both a physical commitment to Broadway and a further opening of Seaside's economic development and planning processes to the community. The desks will be in back, there will be a big, community conference table and whiteboards / planning discussion tools in the middle and there will be an activating, after hours and weekend sub-lease in the front. Ice-cream? Art studio? Bakery? Who knows, but something to enliven the space, and sidewalk in front of it. **

* - hey, the asterisk from the prior page ...

... Finishing our second month without a closed session on litigation to start the year, two public records requests come over the transom for ... well, read them yourself (attached). We honestly don't know what #3 is (the "inactions" part confuses us) on the Feb. 11 request, but there's clearly some lawyering going on, and we're guessing some folks like development and some folks don't. Great. Fine. Work it out amongst yourselves, but know that we're (pending Council approval of the 656

Broadway lease) going to be hosting community and stakeholder meetings in the Seaside Creates space to unabashedly move Seaside forward as a vibrant, proudly diverse, energetic and safe community, with extraordinary natural beauty, quality of life and economic opportunities.

To be clear, staff is committed to that vision. We're going to be pursuing it and making it happen with Seaside residents and stakeholders. You're welcome to be part of it. You're welcome to join us in real public meetings with real Seaside residents, whether at City Hall or (pending Council lease approval) Seaside Creates. Sustainable Seaside, LandWatch, Keep Fort Ord Wild ... you're all welcome to join us in Seaside's future as a vibrant, proudly diverse, energetic and safe community, with extraordinary natural beauty, quality of life and economic opportunities.

Planning, zoning, community and economic development ... Seaside Creates would be the space where that work happens. Individuals and businesses investing in Seaside would go there. Homeowners with building permit and code enforcement work would still come to City Hall.

(** - hey, the double asterisk from the prior page...

... If the Thwack Factory at 600 Broadway would have been approved in December 2015 / January 2016, staff could have just moved in with me.)

- ▣ Something In Process – The Short Term Rental ordinance will be at the Planning Commission tonight, and the City Council thereafter (most likely, March 15).
- ▣ Something Fun – Something fun will be announced later this afternoon. You heard it here first – unless you attended the most recent Neighborhood Improvement Program Commission meeting.
- ▣ Something Optional – Spending last weekend in the snowglobe of my prior life, I got a little reflective on what organizational and community leadership can do. Some optional reading follows, and some optional web surfing on a school, committed to environmental stewardship (I authored the charter for) is here:
<http://prairiecrossingcharterschool.org/>

Go Hawks. Go Seaside.

OPTIONAL READING

There Once Was A Town

I thought we were going to step outside and fight. That's how tough of an interview it was. Larry Laschen was sitting in on my interview to be a Management Analyst for the Vernon Hills Police Department and was peppering me with questions. I was young and dumb. Too dumb to be scared of the guy everyone else was petrified of. A giant of a man with a piercing intellect, booming voice and reputation, I would learn, for not suffering fools.

I only remember one question and answer sequence, near the end. The rest was a blur. "Do you have any weaknesses?", Larry demanded. "Racquet sports", I young and dumbly declared. He shook his head and laughed his hearty laugh. Another job I won't get, I thought as I made my way out. But there was a follow-up interview - another near fisticuffs affair - and then a job offer. I wouldn't be working for the Police Department, I'd be working directly for Larry. He had been Police Chief, but was now Village Manager of an inclusive, fast-growing city. He needed help, and I was it. Seventy and eighty hour weeks, for almost eleven years.

Fast-forward three decades, and there's a foot of fresh snow the 737 settles into on the O'Hare runway. Larry's beloved wife Joan has passed away, and there's respects to be paid. The snow day has closed schools and businesses, so the rental SUV doesn't crash into too many things on the relatively traffic-free roads. I enter Vernon Hills from Route 22 and do my own hearty laugh at the "Vernon Hills Town Center" entry monument. We basically stole this corner from Lincolnshire, with some of the brash, can-do escapades Vernon Hills was known for back in the day. The Chicago Tribune amusingly tells part of the story in a "can you believe it?" editorial, [here](#), although they miss the part where we timed the three-page legal description to be published on Thanksgiving Day, when nobody at Lincolnshire City Hall would be working. We were workaholic, full-contact Vernon Hills brawlers and, to this day, the city boasts a AAA bond rating and no municipal property tax because of it.

Vernon Hills was surrounded by six cities and unincorporated Lake County. Lake County is the promised land of the Chicago metro region and most of the neighboring cities were wealthy, exclusive enclaves. They were perfectly happy with the status quo of Vernon Hills being barefoot and pregnant, and fought the community's ascent tooth and nail. Larry and I were happy to punch back (which explains the interview approach) and create a uniquely livable and successful community. We took the fight to anyone who compromised the community's future, and I don't recall much apologizing to the developers I smacked around as they either upped their game, or were sent to Gurnee with their schlock.

Larry gave me huge assignments from the get go (not that he had much of a choice). Annex a hundred acres here. Annex a thousand acres there. Draft development agreements. Re-write the zoning code. Build a computer network. Build a park. Create the personnel handbook. Develop the annual budget. Build a fiscal impact model. Be the sole staff representative to the Planning Commission. Choose the architect for Village Hall. He let me do everything there was to do, as I watched him define leadership.

Go to the problem. Be on the record. Take responsibility. Swing for the fences. Never give up. It doesn't cost anything extra to be nice. Support employees. The most important thing you do is shaping the organization. Make it difficult to get hired, and make it more difficult to want to leave. Ask questions. Be what the organization and community needs you to be. Innovate. Hire people smarter than you (me, excepted). Have fun. A fool can ask more questions than a wise man can answer (oft repeated in conversations with me, for some reason). Don't take any guff from anyone who doesn't love you. No one can take your integrity from you – only you can give it away. Family is most important.

Eleven years of watching and learning; it was a master class in being not just an unconventional city manager, but being a man. He had a son. And, at work, he had another. When he retired, he was the one who informed me I wouldn't be granted an interview for his job, because the Village Board wanted someone about as old as I am today. He thought that was nonsense, and was very happy I ended up leading a city five times Vernon Hills' size just a couple years later. I last saw him in Davenport, about fifteen years ago.

I walk into the church, not knowing what to expect. How broken would he be? Fifteen years, and now, in his eighties. Older than my father, when he passed away. At the funeral of his light of his life, sparkplug wife; a woman he married sixty-three years ago, and counted his blessings for every day. I'd be a mess.

He is talking with some family members, and has his back to me. I patiently wait and they motion to him there's someone to his right. He turns, and years fall away. "Craig (his voice has softened) ... you ... you didn't have to come all this way." "Larry ... I owe you everything. I'm so ... so sorry to be here." The two toughest guys in Lake County (circa 1988 – 1999) start to tear up, and hug. The years fall away. He takes me around the lobby and introduces me to people. His family, his grandkids, his pastor, his daughter, his son. "Family Craig", "Family is most important".

The funeral interrupts the day's lesson. Except, of course, it is the day's lesson. It's all transitory, except family. The real family. The work family. The community family. Commit wholly, to all of them.

The best mentor I could ever hope for. Truth told, my second father. Truth told, his second son. We do step outside, at the end, and smile for the first-rate community we shaped together. Good work, and family, endures.

January 31, 2018 Strategic Planning Outcomes

Final Vote Based on Priority	
Council Votes	All Votes
6	20
5	26
5	23
5	20
4	10
4	8
3	9
3	6
3	3
2	14
1	NA
1	10
1	9
1	9
1	6
1	3
1	3
1	2
1	1
1	1
0	NA
0	5
0	5
0	4
0	1
0	0
0	0

Prelim Vote Based on Impact		Strategic Objective
Council Votes	All Votes	
4	11	Streets Capital Program [CI]
0	NA	Fort Ord Development: Main Gate/Campus Town/Nurses Barracks/Concours Auto Mall (not a mall)
0	NA	High Value/Low Cost - Econ Dev/Place making: Branding, Promoting Seaside, Cannabis Tourism, Seahorse Public Art Project, Farmer's Market, Bike Share Program, Adult Sports, CSUMB Spirit Week, Fort Ord Trailhead/Sign [EDJ]
3	12	Water [EDJ, QoL]
2	3	Cutino Park [CI]
4	7	Affordable Housing [EDJ]
1	9	Seaside Resort [EDJ]
0	5	Road Maintenance/Repair Plan
0	0	Expand Early Education [EDJ]
0	NA	Grow Our Own: Expand Internship program, HS Career Pathways, Recruitment Team [ENGG]- Form and develop recruitment team to support an inclusive and diverse workforce, Youth Investment, Expand Fire Reserve [EDJ, MO]
2	10	Campus Town [EDJ]
1	8	Code Enforcement - Be proactive and not reactive [MO]
1	11	Police Department retention [MO]
1	7	Broadway [CI]
1	7	Improve development process [MO]
2	3	Enhanced Firework Enforcement [PS]
0	2	Fort Ord National Monument Sign/Trailhead [CI]
0	0	Fill all commissions and committees [MO]
1	4	General Plan Update / EIR [EDJ]
1	1	Solar Panel Project Implementation [CI]
2	14	Main Gate [EDJ]
2	7	Concours – Auto not a Mall [EDJ]
2	2	Restructuring of Planning Commission and Board of Architectural Review [EDJ, MO]
1	4	Farmer's Market [CI]
1	3	Cannabis tourism [EDJ]
1	2	Expand Fire Reserve Program [ENGG]
1	1	Nurses Barracks [EDJ]
1	1	CSUMB Welcome/spirit week [EDJ, QL, ENGG]
2	6	CRIA/EIFD [LRFP]
1	3	Zoning Code [EDJ]
0	NA	Public Safety Accreditation (Police and Fire) [PS]
2	6	Short Term Rental Ordinance [LRFP]
3	6	Fort Ord Development [EDJ]
1	3	FORA Fiscal Analysis [LRFP]

0	0	1	3	High School Career Pathways [EDJ]
0	0	1	2	Seaside East Planning [EDJ]
0	0	1	1	Water Capital Program [LRFP]
0	0	1	1	Bike Share [S]
0	NA	1	4	Seahorse Fun[QL, EDJ]
0	NA	0	4	Prevention Maintenance Program [S]
0	NA	0	4	Interns [MO, ENGG]
0	NA	0	3	Implement Movies in the Park series [QoL]
0	NA	0	1	First annual Fireworks and community event QoL
0	NA	0	1	School Resource Officer [PS]
0	NA	0	1	Bike Lanes [PS, CI, QoL ENGG]
0	NA	0	1	NIPC Portal Project [CI]
0	NA	0	1	Hunt & Kill Economic Development [EDJ]
0	NA	0	1	Promo City [ENGG, EDJ]
0	2	0	4	Community Facilities Concept Planning [CI]
0	2	0	2	Forward Operating Base/Satellite Office [CI]
0	2	0	2	Implement Adult Sports [QoL]
0	0	1	1	MOU with Monterey County Boys and Girls Club [CI]
0	0	0	2	Theme Years [ENGG]
0	0	0	1	Seaside Senior Living [EDJ]
0	0	0	1	Fire Accreditation [MO]
0	0	0	1	IT Project Funding [MO]
0	0	0	1	CALEA Accreditation [PS]
0	0	0	1	Robert's Lake. [CI]
0	0	0	1	PG& E Substation Upgrade [CI]
0	0	0	1	Youth Investment [ENGG, EDJ]
0	0	0	0	Completion of the CAL/VIP grant [MO]
0	0	0	0	Sewer System Expansion [LRFP]
0	0	0	0	Implement Body Cameras [PS]
0	0	0	0	Implement K9 Program [PS]
0	0	0	0	Oak Woodlands & Tree Ordinance [S]
0	0	0	0	Broadway Ave Wi-Fi [CI, EDJ]
0	0	0	0	Complete Seaside Branding [ENGG]
0	0	0	0	Opioid Reduction [PS]
0	0	0	0	Community Foundation [CI, ENGG]
0	0	0	0	SCSD [CI, LRFP]
0	0	0	0	Laguna Grande Master Plan [CI, ENGG, PS]
0	0	0	0	Community Development Org [MO]
0	0	0	0	More Ownership of Parks [CI, ENGG, QoL]
0	0	0	0	Grow the Affordable Housing Fund [CI]

* NA = Combined with other category for Round 2/Category Created for Round 2

Eunice Latu

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February 11, 2018

Via E-Mail

Lesley Milton-Rerig
440 Harcourt Ave,
Seaside, CA 93955

Re: California Public Records Act Request

Dear Mrs. Milton-Rerig,

I am representing Monterey County Hospitality Association, which makes this public record request pursuant to the California Public Records Act (CPRA) (Gov. Code § 6250 et seq.) If you have any questions, please do not hesitate to contact me.

The Monterey County Hospitality Association would like to inspect and possibly copy, the following public records:

1. All the correspondences, emails, and text messages with reference to the East Side Bypass, Parkway, or any similar identifiers from January 1, 2017 – today.
2. A copy of all correspondences, emails, and text messages with reference to the FORA extension and/or termination from January 1, 2017 – today.
3. A copy of all correspondences, emails, and texts with reference to the financial impacts of FORA actions on the inactions of the City of Seaside from January 1, 2017 – today.

We request access to any electronic records, in addition to other records that pertain to the above requests. This request includes all records that have been archived, stored, destroyed, and deleted.

Again, if you have any questions regarding this request, please feel free to contact me. We will be happy to assist you in any way we can. Government Code section 6253.1 requires you to assist the public in making focused, effective requests by identifying any records and information responsive to the request including a description of the information as well as the physical location of those records, and suggestions for overcoming all practical basis that may deny access to the records or information being sought.

Time is of the essence for these requests. This CPRA request is directed to the City Manager and council members Campbell and Jones.

Thank you.

Sincerely,

Eunice Latu

Lesley Milton - CPRA request to City of Seaside and to Seaside County Sanitation District

From: Molly Erickson <erickson@stampLaw.us>
To: Lesley Milton <lmilton@ci.seaside.ca.us>
Date: 2/1/2018 2:53 PM
Subject: CPRA request to City of Seaside and to Seaside County Sanitation District

Lesley:

This is a California Public Records Act request to inspect, and possibly to copy, the following records:

The records, including records of communications, that discuss, describe, or reference the need for, demand for, and/or demand for water service, sewer service, and/or water and sewer service, for and to the land in Fort Ord within your City boundaries. This request includes, for example, records regarding service(s) to and/or demand by the property in general, and also includes records of more specific comments about development on the land or any part of it.

We request access to electronic records, including emails and other records, in the same format held by the agency. (Gov. Code, § 6253.9, subd. (a).) Attachments to emails should be provided attached to the original emails and in native format. The CPRA request includes records that have been archived, stored, destroyed and deleted. If you produce paper records, we ask to inspect the file in which each responsive record is found, with the responsive record in place. We are not asking the agency to take apart physical files in order to respond to this request. To the contrary, we ask you not to extract the responsive record. Instead, please produce the record with its file, to which we also seek access for inspection.

The intent of this request is to gather the information, but not to commit the agency to any hard costs. Once we are provided access to the records, we probably will want to copy some of them.

If you have any questions regarding this request, please contact me. I will be happy to assist you in making the agency's response as complete and efficient as possible. Government Code section 6253.1 requires a public agency to assist the public in making a focused and effective request by identifying records and information responsive to the request, describing the information technology and physical location of the records, and providing suggestions for overcoming any practical basis for denying access to the records or information sought. The request is made on behalf of Keep Fort Ord Wild. Thank you.

Molly