

MEDIA RELEASE

City of Seaside
Seaside Creates



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June 1, 2018

City of Seaside hosts BROADWAY BASH

The City of Seaside is celebrating the completion of the infrastructure improvements in the West Broadway Urban Village with a BROADWAY BASH. A four day celebration is planned for June 7-10, 2018. The BROADWAY BASH will be based in the 600 Block of West Broadway. Look for special sales and promotions all along Broadway Avenue!

Scheduled activities include the following:

- June 7** 3:30 PM Ribbon cutting ceremony acknowledging those involved in the project and kickoff to the BROADWAY BASH EVENT.
- June 8** 4-7 PM Gold Coast Rods brings Hot Cars and Cool Nights back to Broadway. Classic Car show.
5-7 PM DJ Hanif Wondir entertains at the corner of Hillsdale and Broadway. Music and fun!
- June 9** 10AM-2PM Seaside's NEW Certified Farmer's Market debuts
10:30-noon Love & Politics live music
12:30-2PM Red Beans & Rice live music
- June 10** NOON-3PM Fun for the family, bounce house, games for the kids and a special appearance by the Wheelie Mobilee
Noon-1:30 Terry Shelhorn live music
1:00pm Dog Parade hosted by Dogs of Pachetti Park
1:30-3 PM BTA (Back Together Again) live music

All events are based on the 600 block of West Broadway in Seaside and have FREE admission.

For updates to the schedule, please visit <http://www.ci.seaside.ca.us/CivicAlerts.aspx?AID=195>

The City of Seaside welcomes everyone to come to #Shop Broadway and enjoy the bash.

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CITY OF SEASIDE
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www.ci.seaside.ca.us



@SeasideCA



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CITY OF SEASIDE'S
BROADWAY
BASH

SAVE THE DATES

THURSDAY, JUNE 7, 3:30PM
Ribbon Cutting on Broadway

FRIDAY, JUNE 8, 4PM-7PM
Hot Cars, Cool Nights Car Show

SATURDAY, JUNE 9, 10AM-2PM -
Farmer's Market on Broadway with live music

SUNDAY, JUNE 10, 12-3PM
Broadway Bash: Bands, Food, Frivolity

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