

MEDIA RELEASE

City of Seaside
Seaside Creates



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June 7, 2018

Seaside's Broadway Bash Kicks Off Today

Please join us as we kick off the Broadway Bash party today celebrating the completion of the infrastructure improvements in the West Broadway Urban Village. Broadway Bash is four day celebration planned for June 7-10, 2018. The BROADWAY BASH will be based in the 600 Block of West Broadway. Look for special sales and promotions all along Broadway Avenue!

Scheduled activities include the following:

June 7 3:30 PM Ribbon cutting ceremony acknowledging those involved in the project and kickoff to the BROADWAY BASH EVENT.

June 8 4-7 PM Gold Coast Rods brings Hot Cars and Cool Nights back to Broadway. Classic Car show.

5-7 PM DJ Hanif Wondir entertains at the corner of Hillsdale and Broadway. Music and fun!

June 9 10AM-2PM Seaside's NEW Certified Farmer's Market debuts

10:30-Noon Love & Politics live music

12:30-2PM Red Beans & Rice live music

June 10 Noon-3PM Fun for the family, bounce house, games for the kids and a special appearance by the Wheelie Mobilee

Noon-1:30 Terry Shelhorn live music

1:00pm Dog Parade hosted by Dogs of Pachetti Park

1:30-3 PM BTA (Back Together Again) live music

All events are based on the 600 block of West Broadway in Seaside and have FREE admission.

For updates to the schedule, please visit <http://www.ci.seaside.ca.us/CivicAlerts.aspx?AID=195>


The City of Seaside welcomes everyone to come to #Shop Broadway and enjoy the bash.

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CITY OF SEASIDE
440 Harcourt Ave.
Seaside, CA 93933

www.ci.seaside.ca.us

 @SeasideCA

 @City_of_Seaside

FOR IMMEDIATE RELEASE

CITY OF SEASIDE'S
BROADWAY
BASH

SAVE THE DATES

THURSDAY, JUNE 7, 3:30PM
Ribbon Cutting on Broadway

FRIDAY, JUNE 8, 4PM-7PM
Hot Cars, Cool Nights Car Show



SATURDAY, JUNE 9, 10AM-2PM -
Farmer's Market on Broadway with live music

SUNDAY, JUNE 10, 12-3PM
Broadway Bash: Bands, Food, Frivolity

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