



Consolidated Plan Social Media Toolkit

Thank you for helping us share the City of Seaside's Consolidated Plan survey link and public forum information. We are striving to have participants of various ages, demographic, income-level and geographic groups. The survey link is available now and responses must be completed before September 15, 2024. The public forums will occur in the first two weeks of September.

Survey Link:

English: <https://www.surveymonkey.com/r/2N8NFZL>

Spanish: <https://www.surveymonkey.com/r/RPRJQ2T>

For more information about the survey, visit: www.ci.seaside.ca.us/CDBG

Follow and tag the City in your post:

Facebook: @SeasideCA

X (Twitter): @city_of_seaside

Instagram: @CityofSeaside

Use #SeasideConPlan to join the conversation.

Visual Assets:

Survey QR Codes:



Consider a NextDoor post.



Example Survey Posts:

- Your Voice. Your Community. Take the City's [Community Needs Survey](#) and share YOUR priorities!
- What is your experience finding housing in the City of Seaside? How could it improve? Share your experience by taking the survey [here](#).
- What services would you like to see provided to Seaside residents? We want to hear your ideas! Take the survey [here](#).
- What's missing from your neighborhood? Share your thoughts by taking the City's [Community Needs Survey](#) and help identify needed infrastructure investments.

Example Forum Posts:

- Join a public forum to share your thoughts on how the City can best invest federal funds to address priority needs in your community.
- Your input matters! Join the City's public forum series and share your thoughts and suggestions for investing in improvements to low- and moderate-income neighborhoods. [Register here]
- Building Stronger Communities: We need you! Join the public forum series to identify community needs and priorities that will guide the City's neighborhood investments over the next 5 years. Find an event near you at <https://www.ci.seaside.ca.us/CDBG>
- You're invited to attend a community forum to share what's on your wish list for the City's next Five-Year Consolidated Plan. Together, we can prioritize key areas such as affordable housing, sustainability, homeless shelters, job opportunities, and infrastructure. Register to join your local forum here.
- Your Voice, Our Action: Participate in a public forum to provide input on how the City can best invest federal funds to improve your community. Find more information at <https://www.ci.seaside.ca.us/CDBG>

Example Newsletter Blurb:

Calling all Seaside Residents! How would you invest \$2.2 million to address priority needs in your community over the next five years? A survey is now available to share your insights!

Every five years, the City of Seaside creates a "Consolidated Plan" document to identify community needs and priorities. We need your help determining how best to spend federal funds to invest in Seaside communities. We can prioritize key areas such as affordable housing, community services, sustainability, homeless shelters, job opportunities, and infrastructure. To share insights into your community's needs and priorities, please take the [survey here](#). Get more information on the Consolidated Plan process [here](#).

Example Email to Partner Organizations

Subject: Your Ideas, Your Community. Join the Conversation!

Please join us at a community forum to share your thoughts on housing, community, and economic development needs in the City of Seaside.

The City of Seaside is currently developing its 2025-2029 Consolidated Plan, a planning document required by the U.S. Department of Housing and Urban Development (HUD) to help guide the investment the Community Development Block Grant (CDBG) grant funds.

At the forums, you can learn more about the Consolidated Plan planning process and participate in interactive activities to share your insights on your community's needs. Everyone is welcome! A children's activity table and refreshments will be available. Community forums will be taking place throughout September at the dates and locations below. Addresses and additional details can be found [here](#).

Community Forums:

Seaside Public Library: September (date and time TBD)

Oldemeyer Center: September (date and time TBD)

Seaside Community Center: September (date and time TBD)

Requests for disability-related accommodations and interpretation can be made by emailing cdbg@ci.seaside.ca.us at least five business days prior to the event.

You can RSVP to the forums here. *Note: Registration is not required to attend the forums.*

In addition to the community forums, or if you are unable to attend, **please take the [Community Needs Survey](#), available in both English and Spanish.** This survey is designed for all residents of Seaside to help provide insight on which housing, community development, public service and economic development activities are most needed in their neighborhood and the city at-large, as well as what outcomes they would like to see the City of Seaside prioritize with the federal funding it receives. Flyers for the survey are currently available on [our website](#) in English and Spanish.

[Take the survey here!](#)

Participating in the community forums in September and responding to the survey is a great way for partner organizations to provide the team with insights reflecting "on-the-ground" conditions that aren't always captured in quantitative data, and it's also a great way for Seaside residents to identify the challenges most impacting their households and suggest solutions about how the City should address those challenges.

Please join the [Email List](#) to stay updated on upcoming opportunities.

Please share this information with your networks. Thank you in advance for your participation in this effort! If you have any questions, please reach out to Haroon Noori at CDBG@ci.seaside.ca.us or call 831-899-6726.