



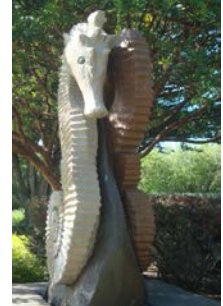
4.4.16

MANIFEST

Welcome to the Manifest; a weekly summary that cares more about brevity than grammar, and what is about to or could happen in Seaside than what did or didn't. Contributions to future editions are welcome at cmalin@ci.seaside.ca.us prior to noon on Fridays.

The Week That Was

- ▣ Save The ~~Microbrewery~~ Burgers ! – Easter Sunday has SFD responding to a small In N Out fire. Chief Dempsey calls and I find my way over from City Hall. Reminds me of the time I arrived at a Davenport fire scene, to find our guys valiantly beating back a blaze from destroying Davenport's first (of now many) micro-breweries.
- ▣ Economic Development Program Manager Recruitment – Writing and work samples due on April 1. We'll see how many of the 18 remaining applicants took themselves out of the running by not responding.
- ▣ Sparky, The Seaside Seahorse Enjoys Grouting – Ok, I made up the name, but the Seahorse statute on Del Monte was patched and sealed, in anticipation of paint next week, weather permitting. I'm willing to contribute my can of FC7 from my bookshelf.
- ▣ Youth Violence Prevention Program Manager Recruiting Moving Forward – Steering Committee meets Friday and approves moving forward with recruitment. We'll open the recruitment next week.
- ▣ Introductory Lunches Continue – (Soon Ret.) Col. Fellingner and (Ret. Col.) Meurer. Good sharing of ideas. Excellent chocolate pecan pie. No Seaside taxpayers harmed with lunch reimbursements.
- ▣ Bubble Not Shy Enough of Plumb – The Council Chambers seating comfort project is heading back to the Council not later than May. In addition to new cushions, the bottoms of the benches need to be adjusted a few degrees to share the seating load between bottom and back. Not one of the ten benches is within typical 5 – 7 degree backward slant spec. After a half century, the benches may have settled. Some shims, a little plywood ... a fairly simply fix.



- ▣ Coaching Suggestions – The ICMA sends along an e-mail for the mentor program I’m part of. Two simple pages (attached) worth reviewing, all the more so if you collect bad clip art.
- ▣ HdL’s Statewide Econ Report Finds Car Sales, Liquor & Marijuana Revenue Bright Spots - The local sales and use tax receipts from the fourth quarter of 2015 ended 2.6% above 2014’s holiday quarter. Solid returns for autos, RV’s, building materials and most categories of restaurants were the primary contributors to the statewide increase. The growth in online shopping for merchandise shipped from out-of-state continued to raise countywide use tax allocation pool revenues. The gains were largely offset by a 13.2% drop in tax receipts from service stations and other fuel-related expenditures. Except for value price clothing and shoes, most categories of general consumer goods were flat or down, reflecting heavy price discounting to reduce excess holiday inventories and the impact of the strong dollar on international tourist spending. Intense competition and price pressures resulted in only modest gains in receipts from grocers and pharmacists with the largest increase in this group coming from liquor stores and marijuana dispensaries. HdL’s most recent economic consensus forecast anticipates similar modest gains through 2016 with an eventual peak in auto sales replaced by strong sales of building and construction materials for home improvements and new housing. A recovery in tax receipts from fuel is not expected until the end of the year.
- ▣ Econ Development Moving Forward – Being rear-ended while parked and on the phone with RWG attorney only momentarily slows one project, excellent and brief meeting with CSUMB propels another one forward, while FORA progresses toward Regional Urban Design Guidelines and a CIP plan heading to FORA Board soon.
- ▣ Tesla Announces New Car – People line up.
- ▣ Fire Reports (attached) & Police Announce Fundraiser (attached) – Hopefully, people line up.
- ▣ Climb The Mountains & Get Their Good Tidings – Muir said it. I’m off to practice it this weekend in Yosemite (where no people are lined up, hopefully).



The 4.6.16 Agenda

- ▣ New Subdivision? – Mr. Glover’s unsolicited proposal for 34 single family homes west of General Jim Moore Boulevard comes before the City / Successor Agency at 5:00. Staff suggests neighborhood meeting on topic prior to next Council review.
- ▣ Three Presentations – House of the Month, Business of the Quarter and Annual Review by MCCVB.

- ▣ Two Public Hearings – Verizon Appeal of Plan Commission Denial For Cell Tower at 1949 Waring Street and Code Amendments to Restrict RV Parking On Streets.
- ▣ TAMC Sales Tax Ballot Measure – The projects are illustrative, not definitive.
- ▣ Social Media Policy – The City’s new website is just several weeks away. The idea is to incorporate a few social media platforms within it for enhanced (and essentially no added cost) communications capability. I’m thinking Myspace, on an AOL dial-up !
- ▣ Youth Violence Prevention Program Space – Open to other ideas, but the staff recommendation is to try to repurpose the west side of the Troia Building, through provision of valued service as compensation to the County and MPUSD. You can’t be told yes, unless you ask.

The Week(s) Ahead

- ▣ The Budget. Revenue Diversification. Economic Development Projects. Some Organizational Development. Etc. (but mostly those four)
- ▣ The Whole Enchilada? – Apparently ... nevermind.
- ▣ Smile – Not just because you are working for / living in / graced by fate to be in this terrific City, but because there will be two photographers wandering around, capturing images for the City’s website. No stock photography, not from round these parts...

Have a great weekend.



How to Create a Great Coaching Relationship

Don Maruska, MBA, JD, Master Certified Coach
Director, Cal-ICMA Coaching Program
visit the "Coaching Corner" at www.cal-icma.org

Being a coach to someone is mutually rewarding. Aspiring managers gain encouragement and guidance for their careers.

Coaches gain deeper insights into their own careers and the satisfaction of helping others. You can benefit from coaching at any stage in your career. Here are the key steps creating a great coaching relationship.

1. Ask "What are your hopes?"

Start your relationship by understanding what's important to the person you are coaching and, most importantly, why. Help them look a little deeper for what truly interests them.

2. Uncover the real issues.

What stands between them and where they want to be? What issues or obstacles need attention? Use reflective listening (paraphrasing what you hear from them) to help them surface underlying concerns. Listening thoughtfully is a big gift.

3. Explore options.

What choices do they see? What additional options can you offer that may fit with what they hope for their careers? Choices encourage and empower people.

4. Share stories and experiences.

Rather than telling people what to do, offer stories about what you've seen or experienced that may be relevant to them. Stories help people understand the messages more deeply and integrate them into their own thinking.

5. Hold a big vision for them.

Sometimes people hold themselves back in their careers. They make too many assumptions about what they think can and can't happen. Tell the person you are coaching what you want for them. Encourage them to consider a big leap.

6. Invite action.

Most people need a nudge to take flight and really soar. "I'd like to invite you to consider [whatever action seems appropriate]." You're not telling them what to do, but you are giving them something concrete to which they can react. Always leave the choice to them. Don't become attached to your own suggestions.

7. Build a "dream team."

Who can help them realize their potential? Guide them to expand their networks for success.

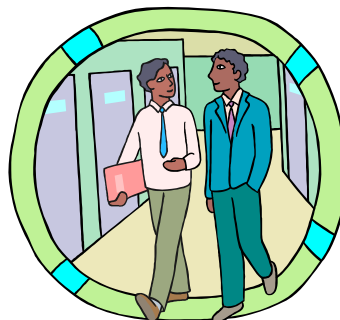
Celebrate the results!

Good Coaches....

- ❑ Model positive, professional behavior, i.e., are people to look up to
- ❑ Create safe environments for growth and learning by:
 - Providing challenging assignments to stretch skills and experience
 - Serving as an accessible resource and sounding board when needed
 - Treating mistakes as learning opportunities
 - Recognizing and rewarding outstanding performance
- ❑ Give protégés full credit for successes, but share responsibility for failures
- ❑ Provide candid observations, even constructive criticism, when deserved
- ❑ Work hard to develop a positive, mutually beneficial coach—protégé relationship
- ❑ Push protégés onwards and upwards when it's time (Sometimes, even the bravest needs a nudge.)

Good Protégés....

- ❑ Take the initiative in scheduling regular time to meet with their Coach. Then, take the initiative in setting the agenda.
- ❑ Are open to candid feedback, even when it's not pleasant to hear
- ❑ Ask for what they need, when they need it
- ❑ Engage their Coach as a resource to discuss issues, evaluate results, and identify future steps for continued professional growth
- ❑ Are open to challenging, seemingly "impossible" assignments
- ❑ Work hard to develop a positive, mutually beneficial coach—protégé relationship. Express appreciation for coach's time and support.



Date: April 1, 2016
To: Craig Malin, City Manager
From: Brian Dempsey, Fire Chief
Subject: **Weekly Report**

With the department's recent purchase of new Self-Contained Breathing Apparatus (SCBAs) through the awarded Assistance to Firefighter's Grant, we were able to donate our previously used equipment to the Monterey Peninsula College Fire Academy. We are happy to announce that MPC's governing board recently accepted our donation and the equipment we provided will now be used by Academy students. See below:



On behalf of Monterey Peninsula College, I would like to take this opportunity to thank you for your donation of 29 Interspiro Self-Contained Breathing Apparatus and 60 Self Contained Breathing Apparatus Cylinders to the MPC Fire Protection Technology Division/Department. Your donation was accepted by our Governing Board at the Regular Board Meeting on February 24, 2016.

Your donation, which will be of benefit to our fire protection technology students is sincerely appreciated—particularly during this difficult economic time. Thank you for exemplifying one of the many ways our community cares for our students.

Best Regards,

A handwritten signature in black ink that reads "Walter Tribley". The signature is written in a cursive, flowing style.

Dr. Walter Tribley
Superintendent/President

Fire Department Training Summary from March 25, 2016 through March 31, 2016:

Training Type	Date	Hours
SCBA Daily Checkout	3/25/2016	0.2
Company Training Documentation	3/25/2016	3
Echo Towers	3/25/2016	3
Company Training Documentation	3/25/2016	3
Company Training Documentation	3/25/2016	3
Company Training Documentation	3/25/2016	3
Company Training Documentation	3/25/2016	3
Officer Training (Management/Administration) Documentation	3/25/2016	4.5
Company Training Documentation	3/25/2016	3
Physical Fitness	3/25/2016	1
Firefighter Reserve Training	3/25/2016	1
Vehicle Extrication / Safety	3/25/2016	2
Vehicle Extrication / Safety	3/25/2016	2
Cleaning and refilling Scott X3 SCBA	3/25/2016	0.5
NFPA 1403 Live Fire Training Evolutions	3/25/2016	1
SCBA Daily Checkout	3/26/2016	0.2
Scott X3 SCBA Daily and Weekly Checks	3/26/2016	0.5
SCBA Daily Checkout	3/26/2016	0.2
SCBA Daily Checkout	3/26/2016	0.2
SCBA Daily Checkout	3/26/2016	0.2
SCBA Daily Checkout	3/26/2016	0.2
Vehicle Trip Inspection	3/26/2016	1
Physical Fitness	3/26/2016	1
Physical Fitness	3/26/2016	1
Physical Fitness	3/26/2016	0.75
Physical Fitness	3/26/2016	1
NFPA 1001 Fire Behavior	3/26/2016	1
NFPA 1001 Firefighting Foams	3/26/2016	1
Vehicle Trip Inspection	3/27/2016	1
Physical Fitness	3/27/2016	1
Physical Fitness	3/27/2016	1
NFPA 1001 Fire Detection, Alarm & Suppression Systems	3/27/2016	1
Physical Fitness	3/27/2016	0.75
NFPA 1001 Protection of Evidence of Fire Origin & Cause	3/27/2016	1
SCBA Daily Checkout	3/28/2016	0.2
SCBA Daily Checkout	3/28/2016	0.2
SCBA Daily Checkout	3/28/2016	0.2
Vehicle Trip Inspection	3/28/2016	0.15

Vehicle Trip Inspection	3/28/2016	0.5
Company Training Documentation	3/28/2016	1
Company Training Documentation	3/28/2016	1
Company Training Documentation	3/28/2016	1
Company Training Documentation	3/28/2016	1
Company Training Documentation	3/28/2016	1
Company Training Documentation	3/28/2016	1
Company Training Documentation	3/28/2016	1
Officer Training (Management/Administration) Documentation	3/28/2016	2
Driver Training Documentation	3/28/2016	2.5
Driver Training Documentation	3/28/2016	2.5
Driver Training Documentation	3/28/2016	2.5
Physical Fitness	3/28/2016	1
Physical Fitness	3/28/2016	1
Physical Fitness	3/28/2016	1
Physical Fitness	3/28/2016	1
Physical Fitness	3/28/2016	1
SCBA Daily Checkout	3/29/2016	0.2
Driver Training Documentation	3/29/2016	1.5
Driver Training Documentation	3/29/2016	1.5
Driver Training Documentation	3/29/2016	1.5
Driver Training Documentation	3/29/2016	1.5
Driver Training Documentation	3/29/2016	1.5
Driver Training Documentation	3/29/2016	1.5
Confined Space Rescue Manipulative	3/29/2016	2
Confined Space Rescue Manipulative	3/29/2016	2
Confined Space Rescue Manipulative	3/29/2016	2
Confined Space Rescue Manipulative	3/29/2016	2
Confined Space Rescue Manipulative	3/29/2016	2
Confined Space Rescue Manipulative	3/29/2016	2
NFPA 1500 Confined Space Entry	3/29/2016	1
Physical Fitness	3/29/2016	1
Physical Fitness	3/29/2016	1
Company Training Documentation	3/29/2016	3
Company Training Documentation	3/29/2016	3
Physical Fitness	3/29/2016	1
Company Training Documentation	3/29/2016	3
Physical Fitness	3/29/2016	1
Firefighter Reserve Training	3/29/2016	2
Firefighter Reserve Training	3/29/2016	2
Firefighter Reserve Training	3/29/2016	2
Firefighter Reserve Training	3/29/2016	2

HazMat Training Documentation	3/30/2016	1.5
HazMat Training Documentation	3/30/2016	1
HazMat Training Documentation	3/30/2016	1.5
HazMat Training Documentation	3/30/2016	1
HazMat Training Documentation	3/30/2016	1
Active Shooter Guideline - Monterey County		
Operational Area	3/30/2016	1
SCBA Daily Checkout	3/31/2016	0.2
NFPA 1500 Confined Space Entry	3/31/2016	1
Scott X3 SCBA Daily and Weekly Checks	3/31/2016	1
Vehicle Trip Inspection	3/31/2016	1
Total		123.35

Fire Department Activity Summary from March 25, 2016 through March 31, 2016

Date	Description
3/31/16	Public Education

The fire department answered 73 alarms (listed by: date, time, type of call, and location) from March 25, 2016 through March 31, 2016:

Date	Time	Description	Street
3/25/2016	10:05:43	EMS call, excluding vehicle accident with injury	BROADWAY
3/25/2016	11:18:57	EMS call, excluding vehicle accident with injury	CANYON DEL REY
3/25/2016	12:25:34	EMS call, excluding vehicle accident with injury	SAN PABLO
3/25/2016	16:30:40	Person in distress, Other	CANYON DEL REY
3/25/2016	18:09:43	EMS call, excluding vehicle accident with injury	PALM
3/25/2016	22:13:37	EMS call, excluding vehicle accident with injury	QUENDALE
3/25/2016	23:08:48	EMS call, excluding vehicle accident with injury	TRINITY
3/25/2016	23:26:25	EMS call, excluding vehicle accident with injury	VALLEJO
3/26/2016	0:08:43	EMS call, excluding vehicle accident with injury	LUZERN
3/26/2016	3:48:32	EMS call, excluding vehicle accident with injury	PALM
3/26/2016	5:21:42	Accident, potential accident, Other	KIMBALL
3/26/2016	10:29:11	EMS call, excluding vehicle accident with injury	ALLSTON
3/26/2016	11:32:53	EMS call, excluding vehicle accident with injury	FREMONT
3/26/2016	11:50:12	EMS call, excluding vehicle accident with injury	HILBY
3/26/2016	13:44:14	Person in distress, Other	LUZERN
3/26/2016	13:57:02	EMS call, excluding vehicle accident with injury	PLAYA
3/26/2016	16:00:43	Public service assistance, Other	BUENA
3/26/2016	17:29:07	Biological hazard, confirmed or suspected	BUENA
3/26/2016	17:47:45	EMS call, excluding vehicle accident with injury	CANYON DEL REY

3/26/2016	19:59:11	EMS call, excluding vehicle accident with injury	SOTO
3/27/2016	0:06:02	EMS call, excluding vehicle accident with injury	GRANADA
3/27/2016	1:44:48	EMS call, excluding vehicle accident with injury	HARCOURT
3/27/2016	2:50:37	Assist invalid	FRANCIS
3/27/2016	8:56:11	Assist invalid	FRANCIS
3/27/2016	11:25:54	Building fire	DEL MONTE
3/27/2016	12:11:39	EMS call, excluding vehicle accident with injury	BROADWAY
3/27/2016	12:43:43	False alarm or false call, Other	QUAIL RUN
3/27/2016	18:53:42	EMS call, excluding vehicle accident with injury	MENDOCINO
3/28/2016	1:17:13	EMS call, excluding vehicle accident with injury	FREMONT
3/28/2016	3:59:34	Motor Vehicle Accident with no injuries	JUDSON
3/28/2016	6:21:44	EMS call, excluding vehicle accident with injury	HARDING
3/28/2016	7:27:47	EMS call, excluding vehicle accident with injury	SAN PABLO
3/28/2016	7:42:32	Cooking fire, confined to container	FREMONT
3/28/2016	7:51:24	Motor vehicle/pedestrian accident (MV Ped)	GENERAL JIM MOORE
3/28/2016	10:39:58	Unintentional transmission of alarm, Other	HAVANA
3/28/2016	11:41:41	Lock-out	CANYON DEL REY
3/28/2016	11:54:42	EMS call, excluding vehicle accident with injury	BIRCH
3/28/2016	14:09:53	EMS call, excluding vehicle accident with injury	WARING
3/28/2016	18:09:59	EMS call, excluding vehicle accident with injury	LOWELL
3/28/2016	22:32:02	EMS call, excluding vehicle accident with injury	FREMONT
3/28/2016	23:00:09	EMS call, excluding vehicle accident with injury	KIMBALL
3/28/2016	23:26:42	EMS call, excluding vehicle accident with injury	CANYON DEL REY
3/28/2016	23:33:25	Arcing, shorted electrical equipment	SAN PABLO
3/29/2016	5:34:29	EMS call, excluding vehicle accident with injury	SONOMA
3/29/2016	7:29:39	EMS call, excluding vehicle accident with injury	CANYON DEL REY
3/29/2016	9:41:44	EMS call, excluding vehicle accident with injury	DARWIN
3/29/2016	10:39:42	Service Call, other	KIMBALL
3/29/2016	12:28:09	Electrical wiring/equipment problem, Other	PALM
3/29/2016	12:44:58	EMS call, excluding vehicle accident with injury	YOSEMITE
3/29/2016	12:42:04	Smoke/Odor Investigation	HARDING
3/29/2016	15:16:58	Service Call, other	STOWE
3/29/2016	16:52:00	Service Call, other	MADRID
3/29/2016	17:02:48	EMS call, excluding vehicle accident with injury	MADRID
3/29/2016	17:31:39	Motor Vehicle Accident with no injuries	KIMBALL
3/29/2016	11:55:35	EMS call, excluding vehicle accident with injury	HAVANA
3/29/2016	23:23:54	Service Call, other	SANTA CLARA
3/30/2016	2:18:57	EMS call, excluding vehicle accident with injury	MAURITANIA
3/30/2016	15:56:28	EMS call, excluding vehicle accident with injury	ELM
3/30/2016	19:24:37	EMS call, excluding vehicle accident with injury	WARING
3/30/2016	20:19:20	EMS call, excluding vehicle accident with injury	SAN PABLO
3/30/2016	20:40:20	Fire, Other	PHOENIX
3/30/2016	21:07:34	EMS call, excluding vehicle accident with injury	KIMBALL

3/30/2016	23:01:58	EMS call, excluding vehicle accident with injury	SONOMA
3/31/2016	5:26:30	EMS call, excluding vehicle accident with injury	YOSEMITE
3/31/2016	5:52:40	EMS call, excluding vehicle accident with injury	SAN LUCAS
3/31/2016	11:18:58	Motor Vehicle Accident with no injuries	BROADWAY
3/31/2016	12:08:46	Alarm system sounded due to malfunction	BROADWAY
3/31/2016	12:42:09	EMS call, excluding vehicle accident with injury	FREMONT
3/31/2016	13:51:40	EMS call, excluding vehicle accident with injury	MILITARY
3/31/2016	16:13:56	Service Call, other	FRANCIS
3/31/2016	17:48:29	EMS call, excluding vehicle accident with injury	ROUSCH
3/31/2016	18:19:34	EMS call, excluding vehicle accident with injury	YERBA BUENA
3/31/2016	20:00:11	EMS call, excluding vehicle accident with injury	LA HONDA



SEASIDE POLICE DEPARTMENT

Vicki L.H. Myers, Chief of Police
Louis Lumpkin, Deputy Chief

Honor, Pride, and Commitment

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Seaside, CA 93955

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MEDIA RELEASE

HEROES 4 KIDS



Seaside, CA
March 30, 2016

The Lucile Packard Children's Hospital Stanford (LPCHS) is the only network in the area-and one of the few in the country-exclusively dedicated to pediatric and obstetric care. Approximately 25,000 to 30,000 children and families who receive patient and family-centered care through the LPCHS are City of Seaside and Monterey Peninsula residents /community members.

In conjunction with our pledge of "Honor, Pride and Commitment," officers from the City of Seaside Police Department selected the LPCHS as a shift project to benefit our community and

The mission of the Seaside Police Department is to provide quality police services, in partnership with our community, to enhance and maintain a safe environment.

children in need. To that end the officers established “**Heroes 4 Kids**” in an effort to increase awareness and raise money for our community’s most vulnerable, and ensure the continued improvement of the health of our community. The goals of **Heroes 4 Kids** are to:

- Engage our community and other community service organizations to increase awareness and raise as much money as possible for our children in need of LPCHS services
- Conduct a toy drive for the children and families receiving LPCHS services
- Schedule police, fire, EMT and community members to visit LPCHS to meet and encourage the children and families from Seaside who are receiving LPCHS services
- Make a positive, long lasting impact in our community
- Boost the moral and spirit of the children and families receiving LPCHS services

The City of Seaside Police Department, our extended public service partners, and other community services providers who have joined us and embraced this worthy cause, are hosting a fundraising community event on **Saturday, May 28, 2016 from noon - 4pm** at the Laguna Grande Park in Seaside, California. The event will include a BBQ, baked goods sale, new toy collection, and other activities.

Please visit (<http://www.classy.org/heroesforkids>) for additional information. Every dollar and every toy counts. **Heroes 4 Kids** is accepting donations until June 3, 2016. If you donate through the <http://www.classy.org/heroesforkids> website, you will receive a receipt by email for tax purposes.

100% OF YOUR DONATION/PROCEEDS WILL GO TO THE LUCILE PACKARD CHILDREN’S HOSPITAL STANFORD!

For additional information, to make a donation, or specifics as to how your organization can partner with us to make a difference, please contact Acting Commander Nick Borges with the Seaside Police Department at: 831/899-6748 or NBorges@ci.seaside.ca.us



Anonymous Tip-Line – (831) 899-6282
Seaside Police Department – (831) 899-6748
Non-Emergency Dispatch – (831) 394-6811
Emergency – 9-11

CONTACT: Acting Commander Borges
PHONE: (831) 899-6748 / (831) 760-0967
EMAIL: nborges@ci.seaside.ca.us

For Immediate Release
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