



10.19.16

MANIFEST

Welcome to the Manifest; a weekly summary that cares more about brevity than grammar, and what is about to or could happen in Seaside than what did or didn't. Contributions to future editions are welcome at cmalin@ci.seaside.ca.us prior to noon on Fridays.

Wednesday Edition – Because every now and then, I have a life. And it's not like you have a weekly, paid subscription or something.

The Week That Was

- ▣ Seaside Becomes Tree City USA – Not quite yet actually, but Mayor Rubio signed our application to become a Tree City USA.

What's the single most cost-efficient municipal expenditure to increase taxbase? Urban forestry. I forget where I learned that, but it was either serving on the National League of Cities' Energy, Environment and Natural Resources Committee or the Illinois Department of Natural Resources urban / community forestry oversight committee. Maybe ... both.

- ▣ Main Gate Interest – Six (or seven, depending on how the partnerships shake out) potential investor / developer groups showed up to the optional pre-submittal meeting on Monday. Proposals are due December 5, at 10:00 AM.

- ▣ Channelizer / Delineator Test – Staff tested a new and improved channelizer / delineator (those upright plastic things to guide traffic) by running it over with a fire rig a few times. Having survived the fire-rig test, we'll be recommending installing a few on Plumas to the Traffic Advisory Committee as a traffic-calming pilot project.

- ▣ Adventures in Municipal Math: Buy Low, Sell High Edition – I happened to notice the average sales price of an acre of former Fort Ord property was \$172,000, as reported at a recent FORA Admin. Committee meeting. I happen to ask when, how and if the City had completed any modeling of future land sales of former Fort Ord property. The question is a bit of a mine field, apparently (insert rim shot here).

- ▣ Adventures in Municipal Math: Every Day Edition – I hear how residential development doesn't pay its own way (not the first I've heard that, btw) and I'm a bit curious on the math of potential new homes on homeowners association (or some such structure) maintained streets, with homeowners association (or some such structure) maintained landscaping and open space. So I ask Daphne to do some math. It goes like this:

A \$600,000 new home pays \$1,320 to the City in property taxes each year. A police call costs an average of \$262*, and the average 2.2 person household makes an average 3.14 police calls per year, for an average annual police expense of \$822. Fire calls cost an average of \$2,234 each (pricey rigs, more responders, more time between calls) and an average household calls .18 per year, for an average annual cost of \$402. \$1,320 – (\$822 + \$402) = \$96 left over for various sundry city services. A few thoughts:

#1 - If I charge \$1 a week to subscribe to the Manifest, we still come out ahead.

#2 – I’ve called the fire department exactly once in my life (hazardous spill on road) and the police department exactly ... never**. Even while factoring in the BMW driver who tried to kill me in June and those times in college when the stereo got a little loud, I’m clearly not pulling my weight in generating public safety calls.

#2a – Curious about 3.14 average police calls per household, per year.

#3 – Development agreements. They’re fun.

* nerd alert - average cost > incremental cost

** concussion alert - I may have called June 10

☐ Adventures in Municipal Meetings – If you left early, don’t worry. Thursday’s Special Council Meeting on Monterey Downs was continued to Thursday, November 10, at City Hall, starting at 5:30 PM. Official notice will go out in all the ways official noti propagate.

If the City Council approves the ordinances on the agenda on Nov 10, the second readings would be on Nov 17.

☐ Over The Top – If you’re in my line of work as a career, you’ll get to answer the question - How was the meeting? – several thousand times. The trick is to NOT recount the meeting in its entirety, particularly to your spouse. You’ll replay the meeting in your head any number of times but, whatever you do, don’t drag your spouse into it.

So ... anyway ... she asks the question. Having sat quietly and observantly through a few (I know, that’s not many) of these Monterey Downs meetings, I answer “trench warfare”, and change the subject.

Trench warfare occurs when the lethality of weaponry greatly exceeds the capacity for maneuver. It is so barbaric, inhuman and pointless that even in the barbaric, inhuman and (usually) pointless pursuit of war, it has been left behind as a strategy. But that is what is happening here. Two sides, dug in, over many years. Poke your head up to see if there’s anything happening near the middle? It gets taken off. The folks in the other trench? Enemies, more than neighbors. And lawyers, on the clock. Covered by a reporter in a decidedly not Hemmingway beach chair. Cool.

Quasi-judicial processes. Plenty of lawyers. Not much dialogue. That equals lethality of weaponry exceeding capacity for maneuver.

Maneuver itself becomes deadly. Potential project improvements like eliminating horse racing, increasing tree planting ratios, adding greenspace, protecting existing trailheads, and reducing impervious surface draw fire. The process bolsters defense of positions, above all else.

The give and take of Council dialogue, when we get to that point, can only help.

- ▣ Open Door / Open Mind? – Mr. DeLapa, of LandWatch, stopped by City Hall Thursday morning. I pointed out the open door to my office and we had a brief - standup - discussion. Having served on the 1000 Friends of Iowa Board and leading other efforts opposed to conventional sprawl subdivisions over the years, I was curious about how his organization is opposed to Seaside becoming a full partner in the region's tourism economy, while being silent (at least as far as I know) on similar impacts related to some of the other regional tourism engines. I asked how a horse park and training facility would be worse than the Monterey Bay Aquarium, as an example.

He brought up the specter of horse racing in the future (practically impossible, but go on) and quickly noted the Aquarium was a re-use of blighted property. Fair enough (been there/done that in Davenport), so I asked how the former Fort Ord was not blight. Mr. DeLapa advised the Aquarium site was "urban blight", whereas Fort Ord is "rural blight". He advised his organization is anti-sprawl, and I suppose that's a basis for distinction. It is also a basis for reinforcing the disparate economics evident on the peninsula. Whether it furthers the goals of protecting farmland, or providing affordable housing for working families, or equity for Seaside kids may require a sit down discussion when we have the chance.

I'm not digging a trench, just yet.

- ▣ Nov 10 Presentation ? – I had a presentation all gussied for last Thursday, but we never quite got to it. It had something to do with how achieving community vision and securing investment need not be adversarial. The thinking cap will be on as the EIR consultant reviews the LandWatch and Keep Fort Ord Wild submissions from last Thursday. Being pre-decisional isn't a best practice, so stay tuned.

- ▣ Fire & Developer Account Reports – Attached. The Monterey Downs applicant has to pony up (insert rim shot here) another check. Also ... Lint Be-Gone? Ahead of its time.

- ▣ No Escape – I leave SFO at 6:00 AM Friday to visit the Mrs. on our anniversary. I arrive to find this thing parked across the street.



The Week Ahead

- Party Saturday ! – The 50th Birthday Party for City Hall is Saturday, from 1 to 5 PM. If you miss it, you have to wait until 2066 for a better party. So plan accordingly.

THANKS, PW & Rec.

- Rotarians Wednesday ! – I've been asked to deliver a State of the City presentation at today's Rotary meeting. So ... I better get to work on that.

- Elves (or, at a minimum, elf) Wednesday Night ! – The new community work spaces at City Hall require desks and chairs, and there's no time like a 50th Birthday Party to recycle the random hallway chairs. Some assembly required. Here's hoping Steelcase comes through with the three tables in transit.

- Council Meeting ! Thursday Night – More like Council Meeting, since Monterey Downs is not on the agenda.

- Mystery Prize Today ! – Gloria has a speaking engagement gift to re-gift in the name of ethics, and I have a tendency to view my hometown through rose-colored glasses. So you can win this prize (no idea what it is) by being the third correct e-mail reply to the question: What is the (latin) motto of my hometown?

Yes ... it is an open door / open book quiz, but only e-mailed answers count.



Have a great NLCS.

Date: October 7, 2016

To: Craig Malin, City Manager

From: Brian Dempsey, Fire Chief

Subject: **Weekly Report**

Annual Open House



On Saturday, October 8th, our community was invited to attend the 2016 Open House. The annual event, kicking off Fire Prevention Week, provided residents with safety information, free food, activities for kids and new this year, a live-burn demonstration highlighting the importance of home sprinklers.

The department would like to thank everyone who helped make this event a success; The Seaside POA, American Red Cross, Hayward Lumber, Disaster Cleanup Specialists, AAA and all those who worked to help create such a positive event for our community.

Hotel Fire

On Wednesday October 12th, at approximately 1150 hours, the Seaside Fire Department responded to a structure fire at 1909 Fremont. Crews arrived on scene and found a working fire in the laundry room of the hotel. The fire was contained to the laundry room which was extinguished using approximately 250 gallons of water. The fire was caused by lint build-up.



Fire Department Activity Summary from October 7, 2016 through October 13, 2016:

Date	Description
10/7/16	Community Service
10/8/16	Public Education
10/10/16	Carseat Installation
10/11/16	Community Event

The fire department answered 51 *alarms* (listed by: date, time, type of call, and location) from October 7, 2016 through October 13, 2016:

Date	Time	Description	Street
10/7/2016	0:09:25	EMS call, excluding vehicle accident with injury	NADINA
10/7/2016	5:05:32	EMS call, excluding vehicle accident with injury	WHEELER
10/7/2016	9:19:19	Service Call, other	RICARDO
10/7/2016	10:05:23	EMS call, excluding vehicle accident with injury	LOPEZ
10/7/2016	11:34:37	Assist invalid	RICARDO
10/7/2016	13:39:20	EMS call, excluding vehicle accident with injury	BROADWAY
10/7/2016	14:33:13	EMS call, excluding vehicle accident with injury	FLORES
10/7/2016	17:58:59	Smoke/Odor Investigation	CIRCLE
10/7/2016	19:49:17	EMS call, excluding vehicle accident with injury	LASSEN
10/7/2016	19:56:36	EMS call, excluding vehicle accident with injury	SONOMA
10/8/2016	3:55:47	EMS call, excluding vehicle accident with injury	HAMILTON
10/8/2016	1:15:54	EMS call, excluding vehicle accident with injury	WHEELER

10/8/2016	11:24:04	EMS call, excluding vehicle accident with injury	SKYVIEW
10/8/2016	14:24:50	Natural vegetation fire, Other	Mc CLURE
10/8/2016	14:39:22	Motor vehicle accident with injuries	HIGHWAY 1
10/8/2016	17:49:03	Service Call, other	ANCON
10/8/2016	18:24:48	EMS call, excluding vehicle accident with injury	FREMONT
10/8/2016	19:28:50	Service Call, other	SANTA CLARA
10/9/2016	3:00:20	EMS call, excluding vehicle accident with injury	WHEELER
10/9/2016	8:18:04	EMS call, excluding vehicle accident with injury	SONOMA
10/9/2016	11:23:01	EMS call, excluding vehicle accident with injury	WHEELER
10/9/2016	12:26:23	EMS call, excluding vehicle accident with injury	CALAVERAS
10/9/2016	17:41:27	EMS call, excluding vehicle accident with injury	KENNETH
10/9/2016	20:47:24	Hazardous condition, Other	PENINSULA POINT
10/10/2016	2:51:09	EMS call, excluding vehicle accident with injury	HARCOURT
10/10/2016	4:13:58	EMS call, excluding vehicle accident with injury	ORD GROVE
10/10/2016	8:23:05	EMS call, excluding vehicle accident with injury	COE
10/10/2016	15:41:11	EMS call, excluding vehicle accident with injury	VALLEJO
10/10/2016	15:41:44		
10/10/2016	21:06:21	EMS call, excluding vehicle accident with injury	FREMONT
10/10/2016	23:06:22	EMS call, excluding vehicle accident with injury	HIGHLAND
10/11/2016	7:27:43	EMS call, excluding vehicle accident with injury	SAN LUCAS
10/11/2016	10:02:35	EMS call, excluding vehicle accident with injury	PENINSULA POINT
10/11/2016	11:40:43	EMS call, excluding vehicle accident with injury	FRANCIS
10/11/2016	13:15:48	EMS call, excluding vehicle accident with injury	COSTA
10/11/2016	15:24:04	EMS call, excluding vehicle accident with injury	FREMONT
10/11/2016	16:37:10	EMS call, excluding vehicle accident with injury	FREMONT
10/11/2016	19:59:39	Trash or rubbish fire, contained	LA JOLLA
10/12/2016	9:19:03		COE
10/12/2016	9:41:12		YOSEMITE
10/12/2016	9:43:41	Search for lost person, other	Madison
10/12/2016	10:45:35	EMS call, excluding vehicle accident with injury	MESCAL
10/12/2016	14:14:07	Service Call, other	COE
10/12/2016	16:30:32		
10/12/2016	16:46:47	EMS call, excluding vehicle accident with injury	JUDSON
10/12/2016	19:13:40	Lock-out	PALM
10/12/2016	22:43:30		MESCAL
10/12/2016	11:31:56	Building fire	FREMONT
10/13/2016	7:51:57		COE
10/13/2016	15:23:56	Hazardous condition, Other	FREMONT
10/13/2016	15:47:46	Motor vehicle accident with injuries	FREMONT

**City of Seaside
Developer Accounts
As of October 14, 2016**

Developer:	Monterey Downs ENA	Monterey Downs EIR	Bakewell	Seasons Management
Account Number:	601-2207	601-2210	601-2214	601-2213
Required Balance:	\$ 100,000.00	\$ 100,000.00	\$ 25,000.00	\$ 75,000.00
Billed & Unpaid:	\$ 75,721.82	\$ 33,112.85	\$ 3,683.67	\$ 60,458.17
Charges not billed yet:	<u>\$ 1,793.00</u>	<u>\$ 46,311.25</u>	<u>\$ -</u>	<u>\$ 886.00</u>
 Total:	 <u>\$ 22,485.18</u>	 <u>\$ 20,575.90</u>	 <u>\$ 21,316.33</u>	 <u>\$ 13,655.83</u>